

Extracting value from data sharing for RES forecasting

Privacy aspects & data monetization

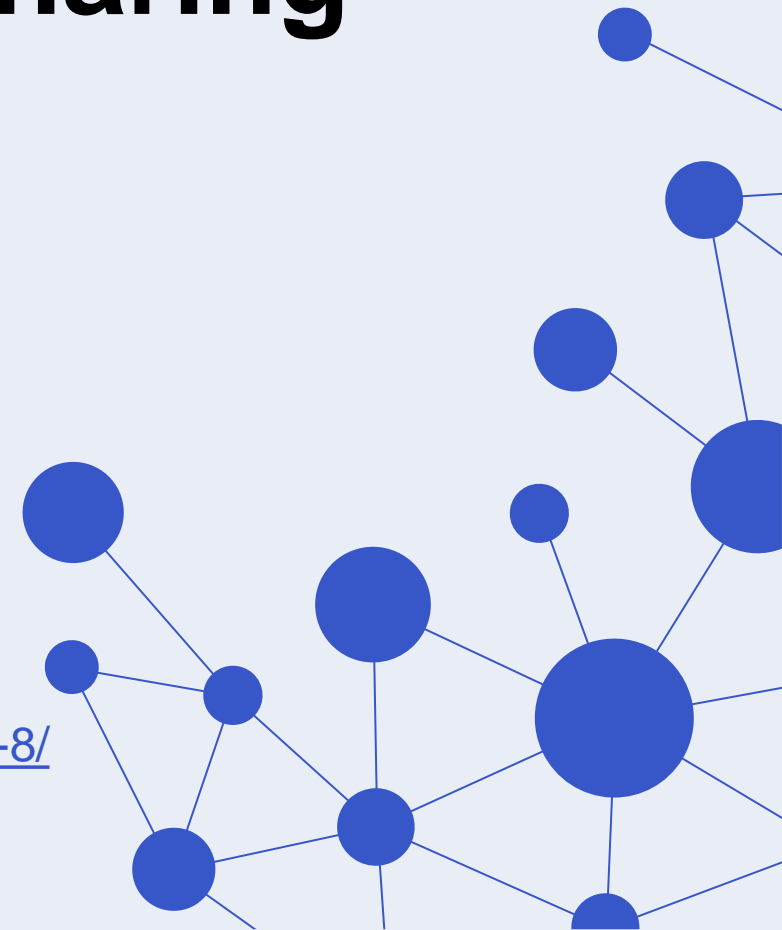
Ricardo Jorge Bessa, INESC TEC

Liyang Han, DTU

December 2020

ISGAN Academy webinar #25

Recorded webinars available at: <https://www.iea-isgan.org/our-work/annex-8/>



ISGAN in a Nutshell

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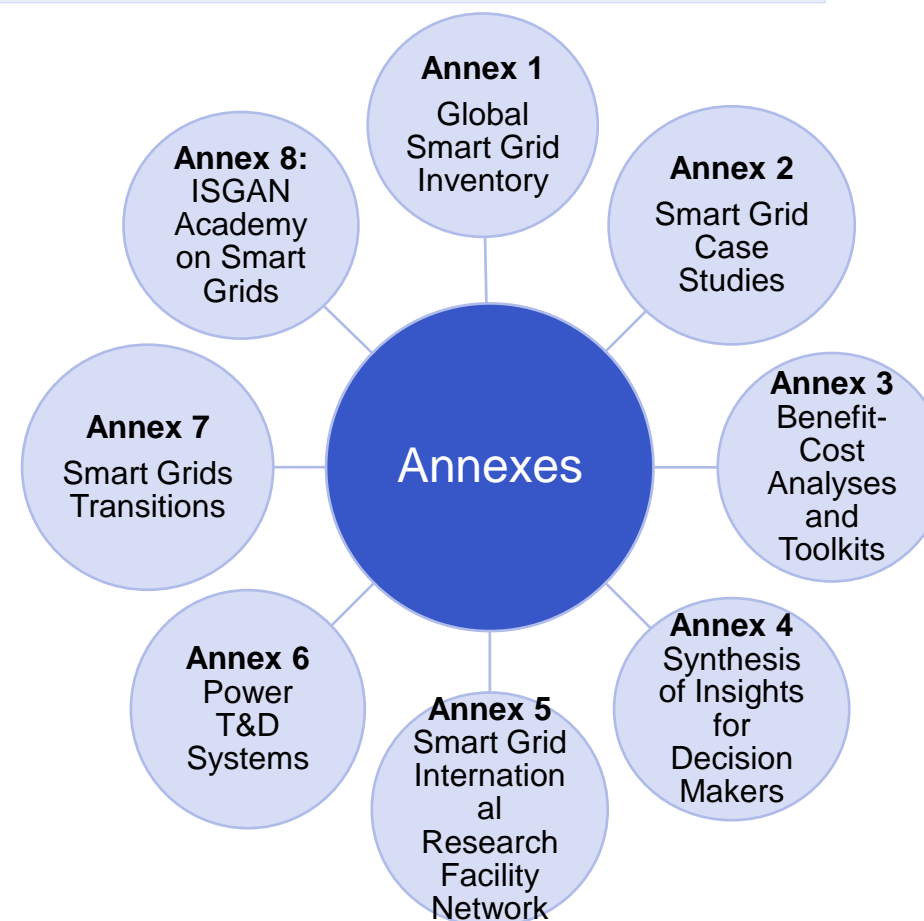
the Implementing
Agreement for a
Co-operative
Programme on Smart
Grids



an initiative of the
Clean Energy
Ministerial (CEM)

Strategic platform to support high-level government knowledge transfer and action for the accelerated development and deployment of smarter, cleaner electricity grids around the world

International Smart Grid Action Network is the only global government-to-government forum on smart grids.



ISGAN's worldwide presence



Value proposition

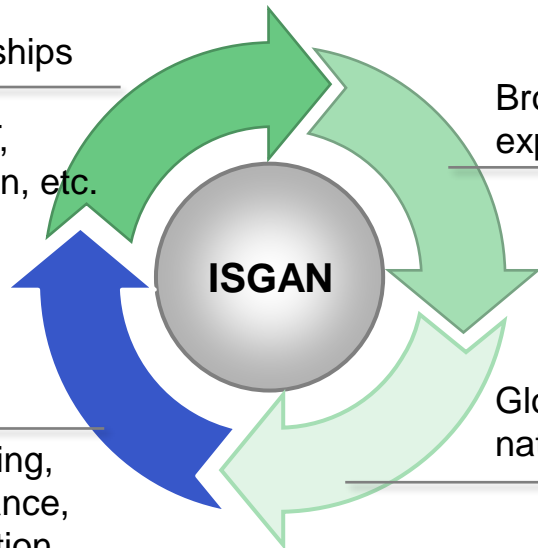
Strategic partnerships

IEA, CEM, GSGF,
Mission Innovation, etc.

Broad international
expert network

Global, regional &
national policy support

Knowledge sharing,
technical assistance,
project coordination



Conference
presentations

Policy
briefs

Technology
briefs

Technical
papers

Discussion
papers

Webinars

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Agenda

- Smart4RES in a nutshell
- Motivation for data sharing & collaborative analytics
- Collaborative learning for RES forecasting
- Data markets : Basics and Smart4RES proposal



Smart4RES in a nutshell

Smart4RES in a nutshell

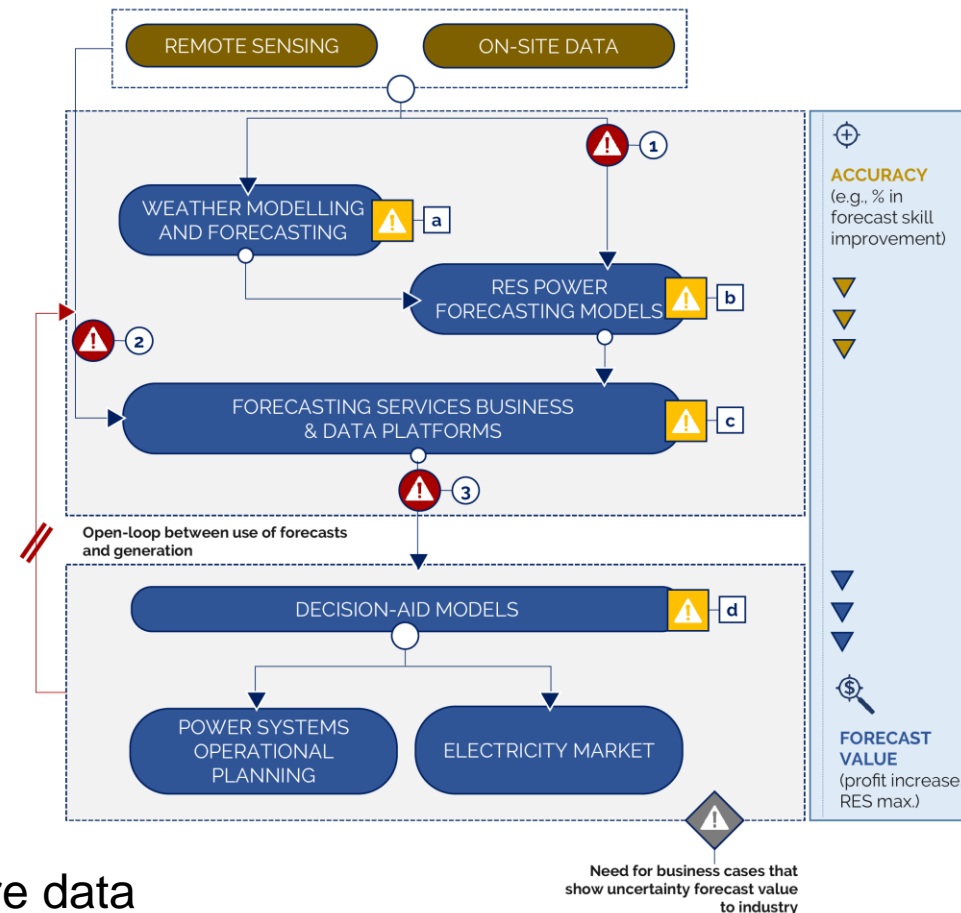
Smart4RES vision

Achieve outstanding improvement in RES predictability through a holistic approach, that covers the whole model and value chain related to RES forecasting

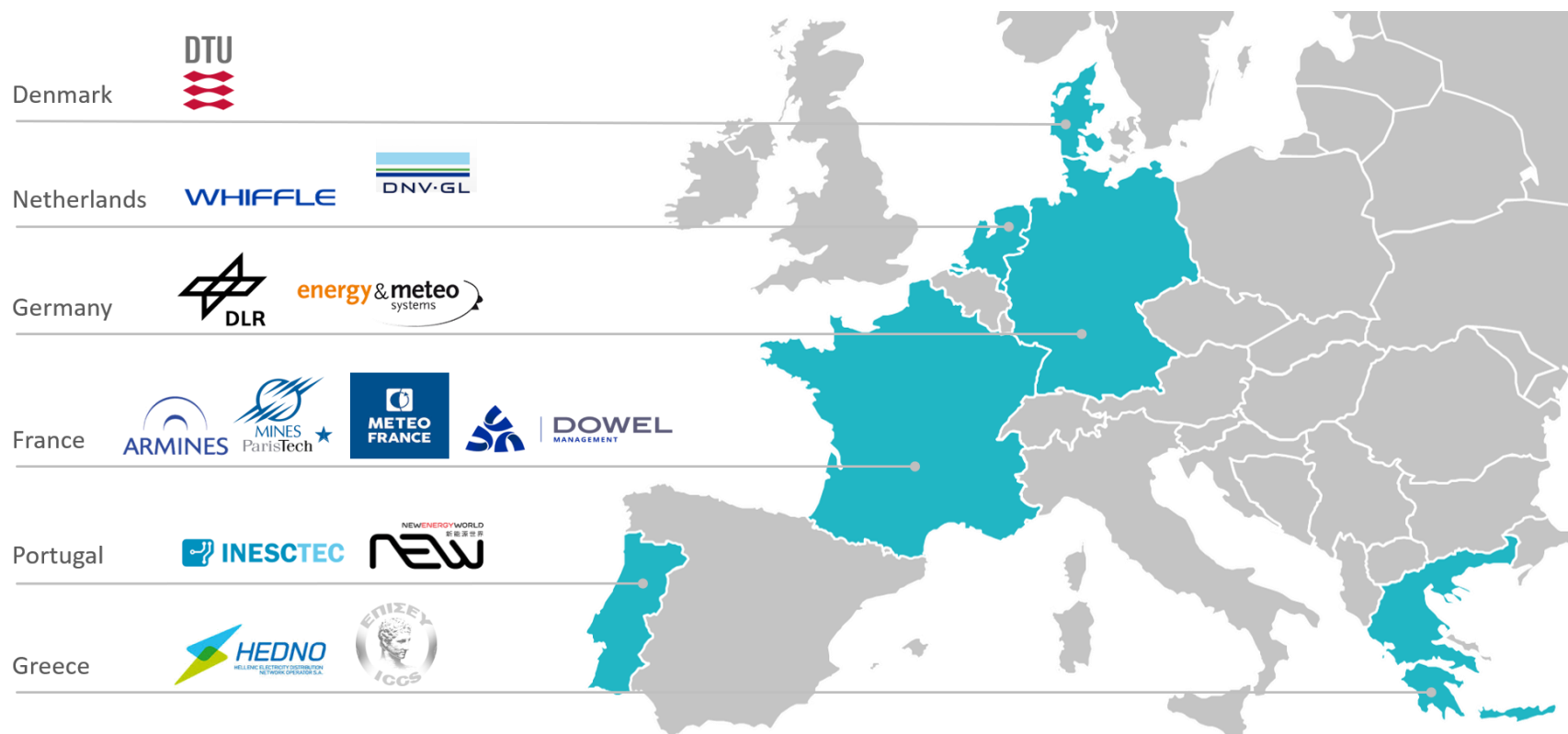
Improvement from collaborative RES forecasting

Potential for improvement with spatial-temporal approaches up to 20% for 6h ahead for solar energy and up to 15-20% for wind energy

! Lack of privacy guarantees and price-based incentives to share data



Smart4RES consortium



6 countries
12 partners

End-users

Industry

Research

Universities

Meteorologists

Funds: H2020
programme

Budget: 4 Mio€

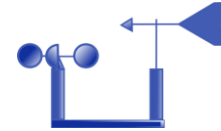
Duration: 3.5 years

11/2019-4/2023

Motivation for data sharing & collaborative analytics

Data Sharing: Motivation

- Increasing volume of geographically distributed data

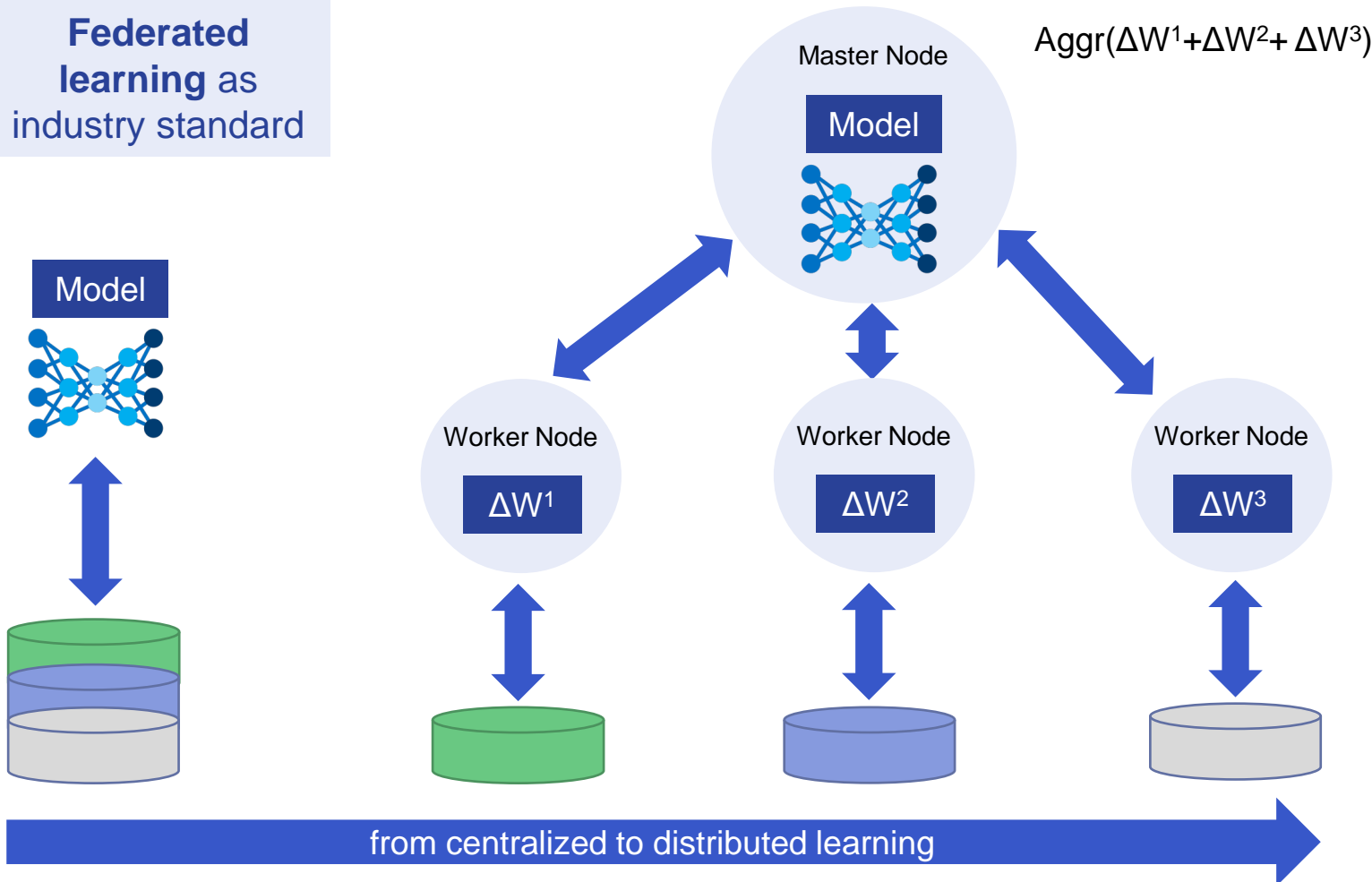


INTERNET OF THINGS

- Improvement in forecasting accuracy by this data
- Main **barriers**
 - Data **privacy** and confidentiality
 - Lack of **economic signals** for sharing (collaborating with) data
 - Lack of business cases for collaborative analytics

Collaborative Analytics

Federated learning as industry standard

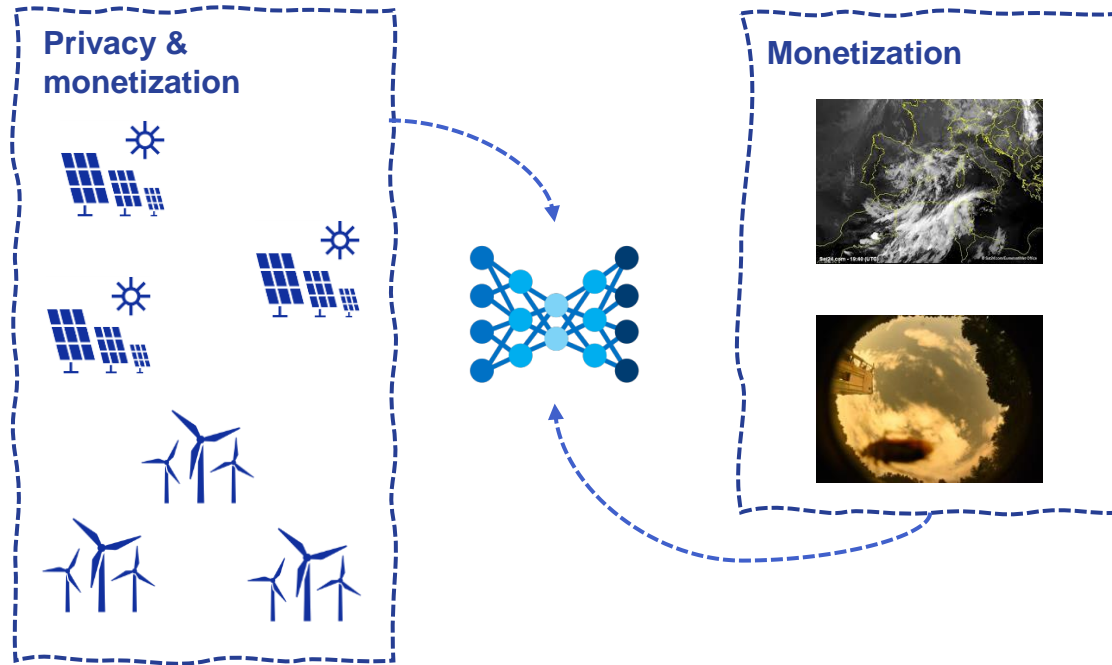


DATA SHARING IN  Smart4RES

- Exchange raw data → **NO**
- Exchange model coefficients → **NO (partially)**
- Exchange model outputs → **YES**
- Data divided by features (not by observations)

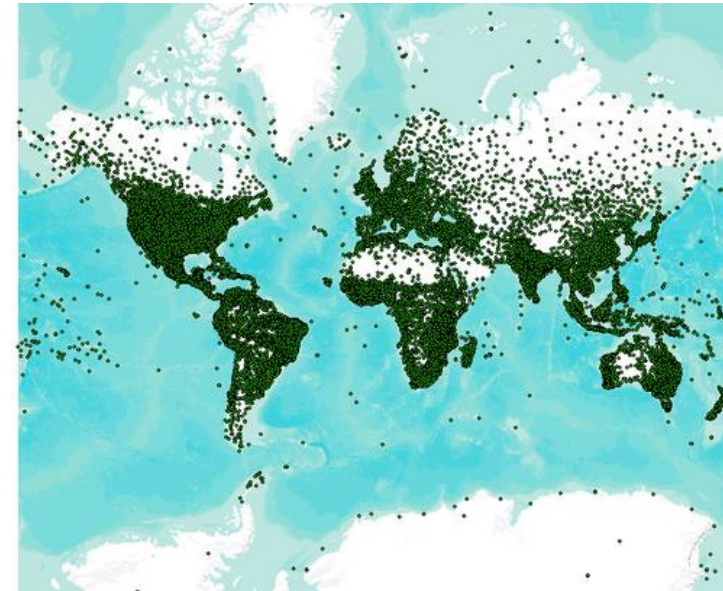
Possible Use cases for Data Sharing

RES Forecasting



Benefit: Improve forecasting skill in minutes to day-ahead time horizon & exploit heterogeneous data sources

Weather Modelling



Source: Data Basin

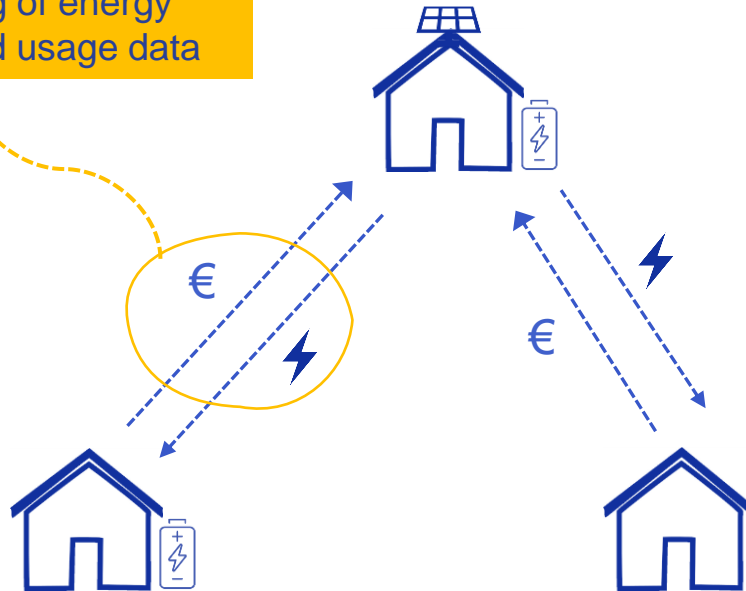
How to price weather data?

Benefit: Liberalization of weather data trading → access to large-scale weather data

Possible Use cases for Data Sharing

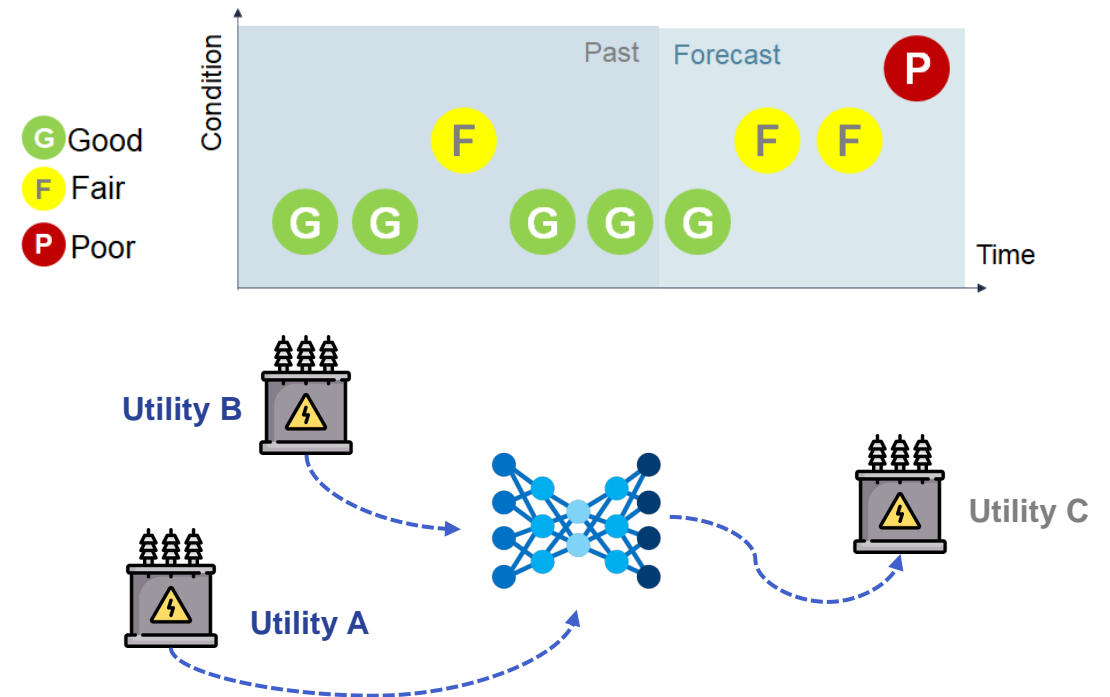
Peer-to-peer (P2P) Trading

enable sharing of energy transactions and usage data



Benefit: Secure analytics with personal data → better decision-making & more trust

Power Transformer Condition



Benefit: Data augmentation (faults, dissolved gas analysis, sensors) → improved maintenance policies

Collaborative learning for RES forecasting

RES Collaborative Forecasting Formulation

Example for
2 PV sites

forecasted power

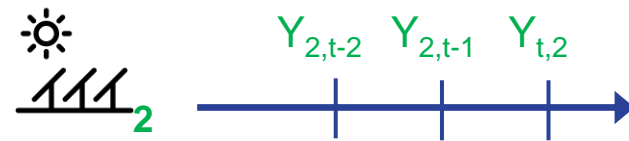
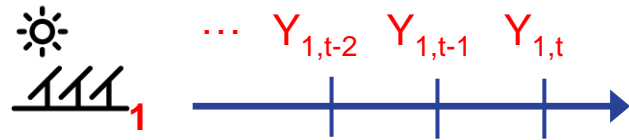
$$[Y_{1,t} \ Y_{2,t}] = [c_1 \ c_2] + \begin{bmatrix} B_{1,1}^1 & B_{1,2}^1 & B_{1,1}^2 & B_{1,2}^2 \\ B_{2,1}^1 & B_{2,2}^1 & B_{2,1}^2 & B_{2,2}^2 \end{bmatrix} \cdot \begin{bmatrix} Y_{1,t-1} \\ Y_{2,t-1} \\ Y_{1,t-2} \\ Y_{2,t-2} \end{bmatrix} + [E_{1,t} \ E_{2,t}]$$

white noise

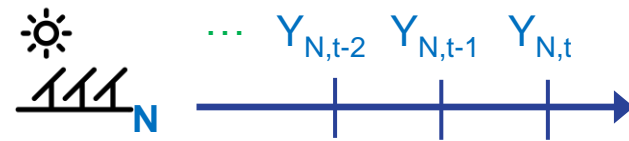
constant terms
(to estimate)

B: coefficients matrix
(to estimate)

Z: lagged power
observations



...



Vector Autoregressive
Model (VAR)

$$Y = c + BZ + E$$

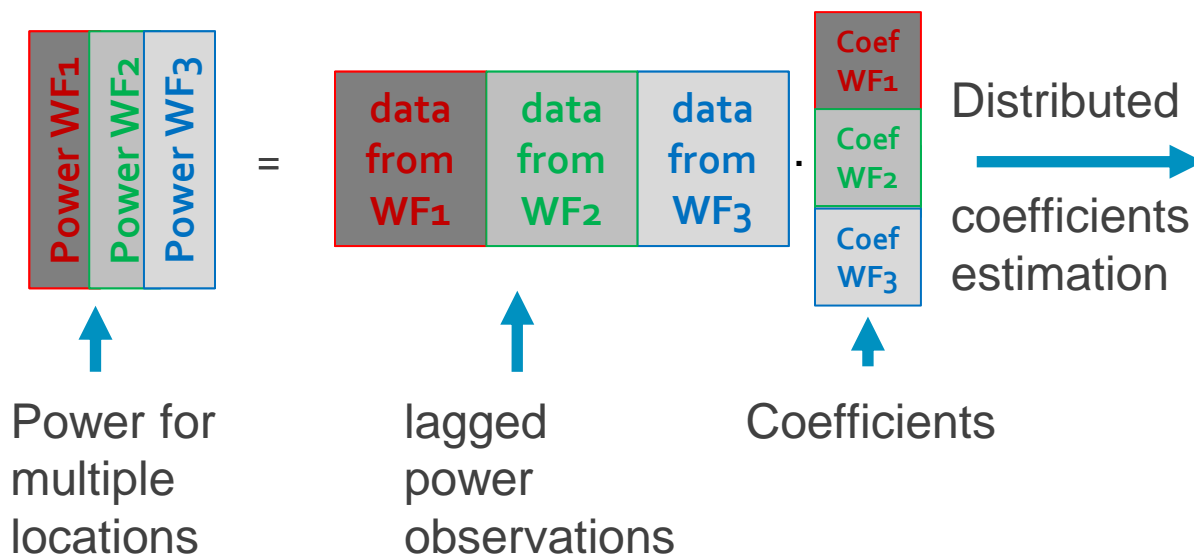
multivariate linear model

power forecasts for multiple sites **as a function**
of past power observations from all sites

RES Collaborative Forecasting

State-of-the-art distributed learning

Distributed learning with ADMM (Alternating Direction Method of Multipliers)



$$\text{Conciliation}^k = h \left[\text{data from WF}_1 \cdot \widehat{\text{Coef}}_{WF_1^k} + \text{data from WF}_2 \cdot \widehat{\text{Coef}}_{WF_2^k} + \text{data from WF}_3 \cdot \widehat{\text{Coef}}_{WF_3^k} \right] \cdot \begin{bmatrix} \text{Power} \\ \text{Power} \\ \text{Power} \end{bmatrix}$$

Forecast after k iterations

Conciliation^k

☀
111 1

Conciliation^k

☀
111 2

Conciliation^k

☀
111 3

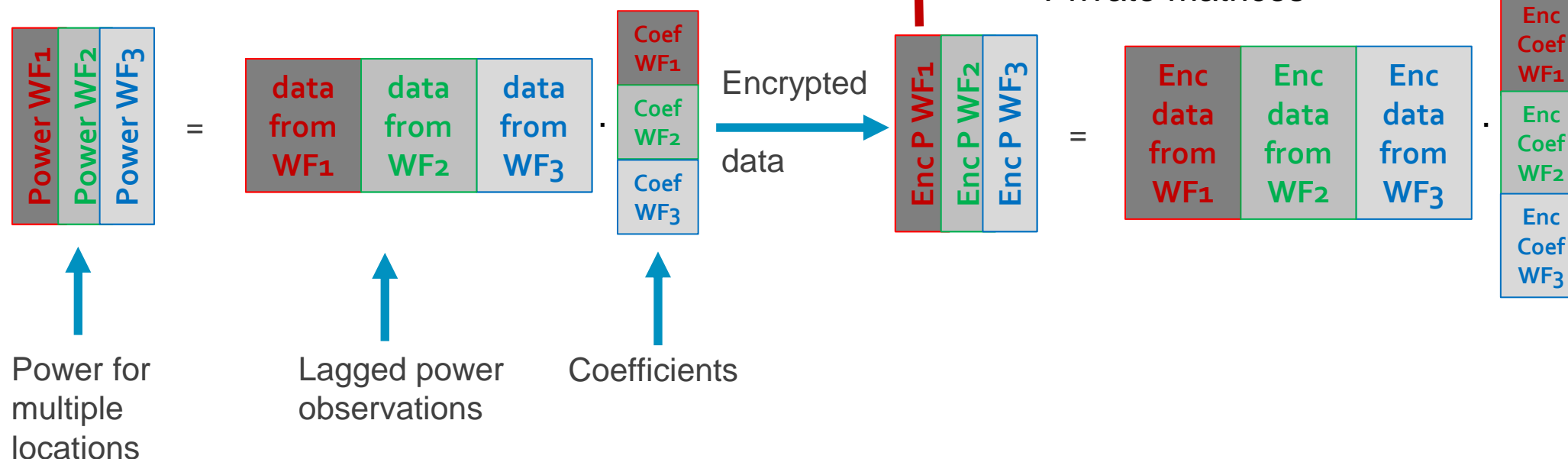


Limitation: access to private/confidential data

RES Collaborative Forecasting

Privacy-preserving Protocol

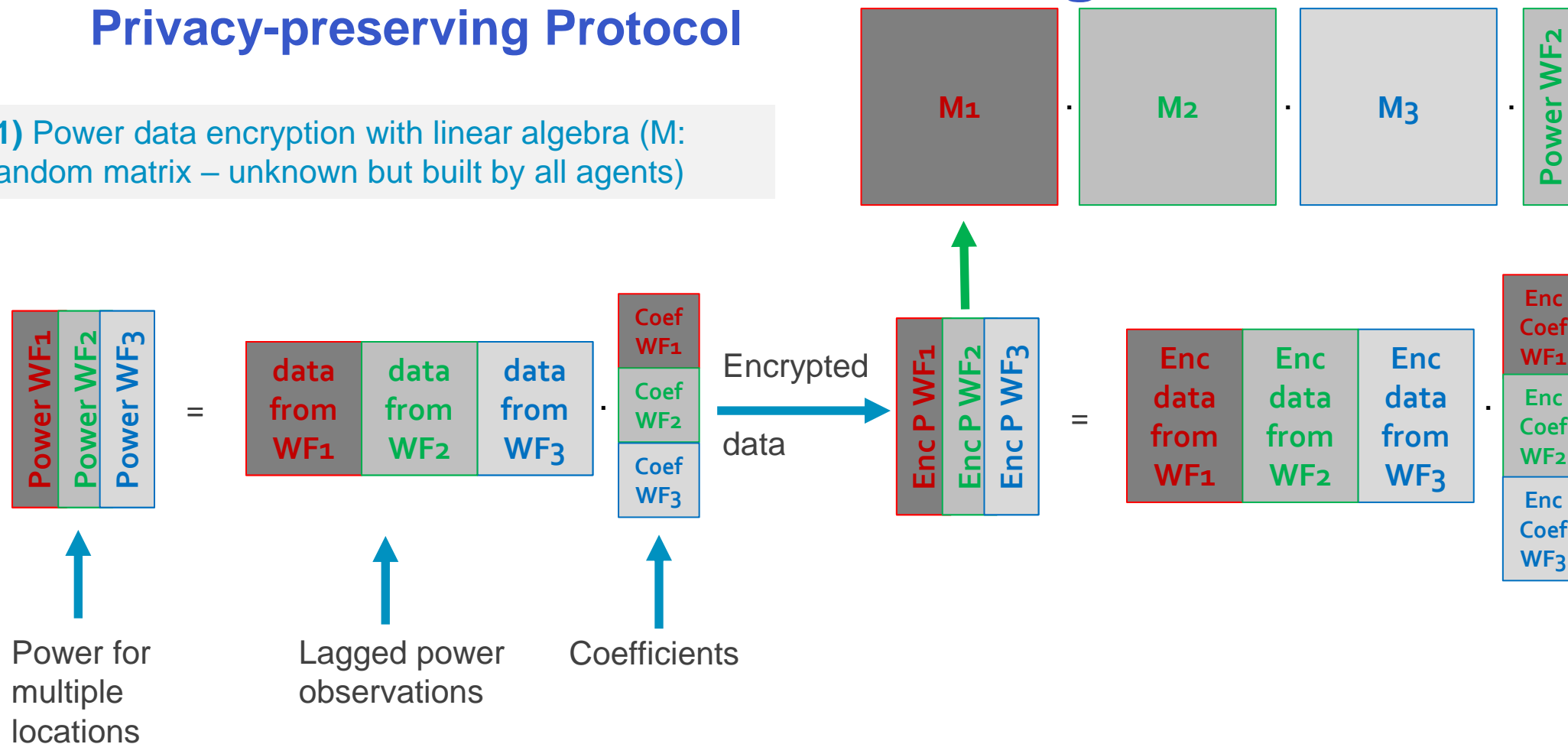
(1) Power data encryption with linear algebra (M: random matrix – unknown but built by all agents)



RES Collaborative Forecasting

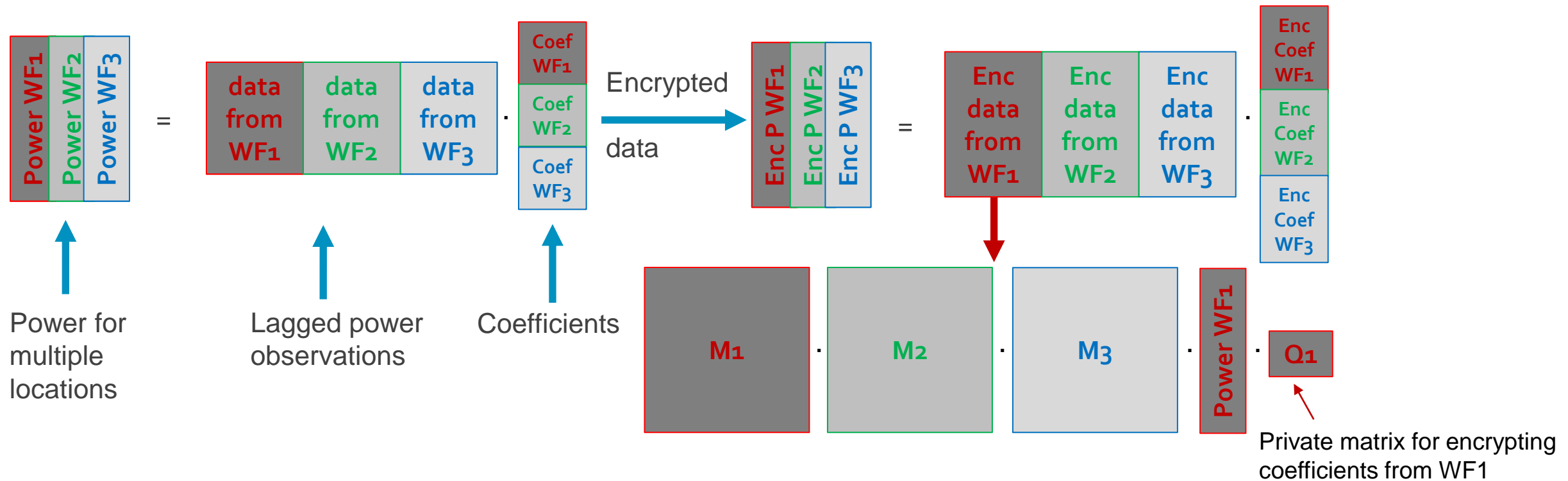
Privacy-preserving Protocol

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RES Collaborative Forecasting Privacy-preserving Protocol

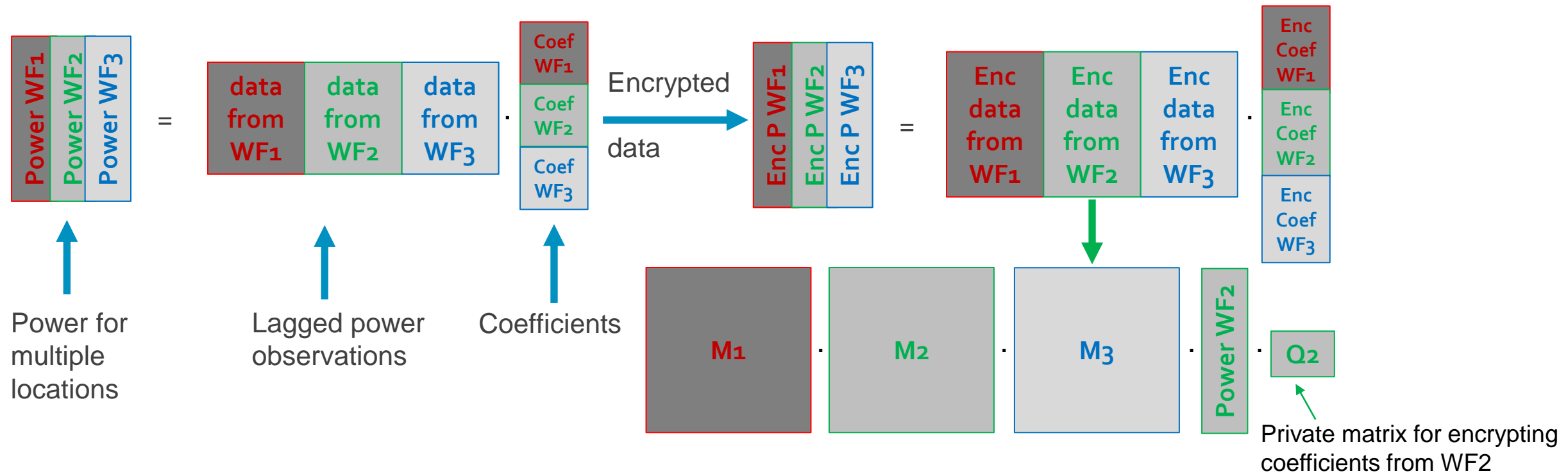
(2) Coefficients encryption with linear algebra (Q: random matrix – own by each agent)



RES Collaborative Forecasting

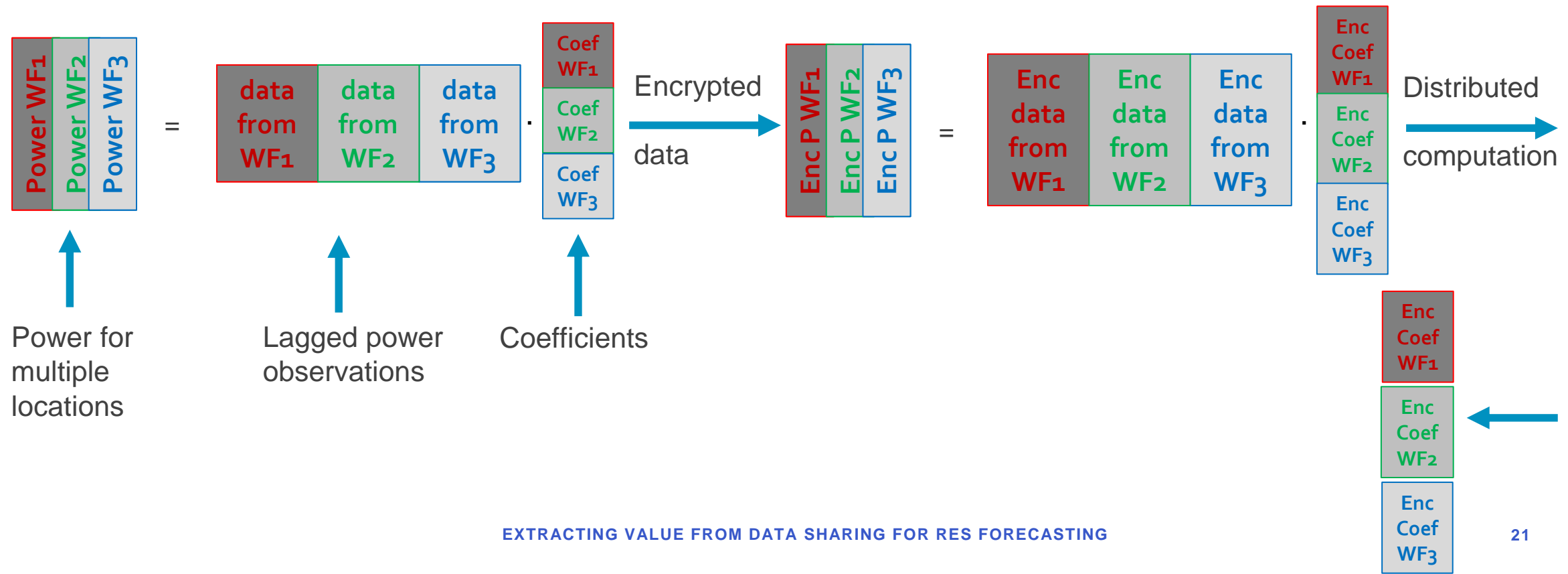
Privacy-preserving Protocol

(2) Coefficients encryption with linear algebra (Q: random matrix – own by each agent)



RES Collaborative Forecasting Privacy-preserving Protocol

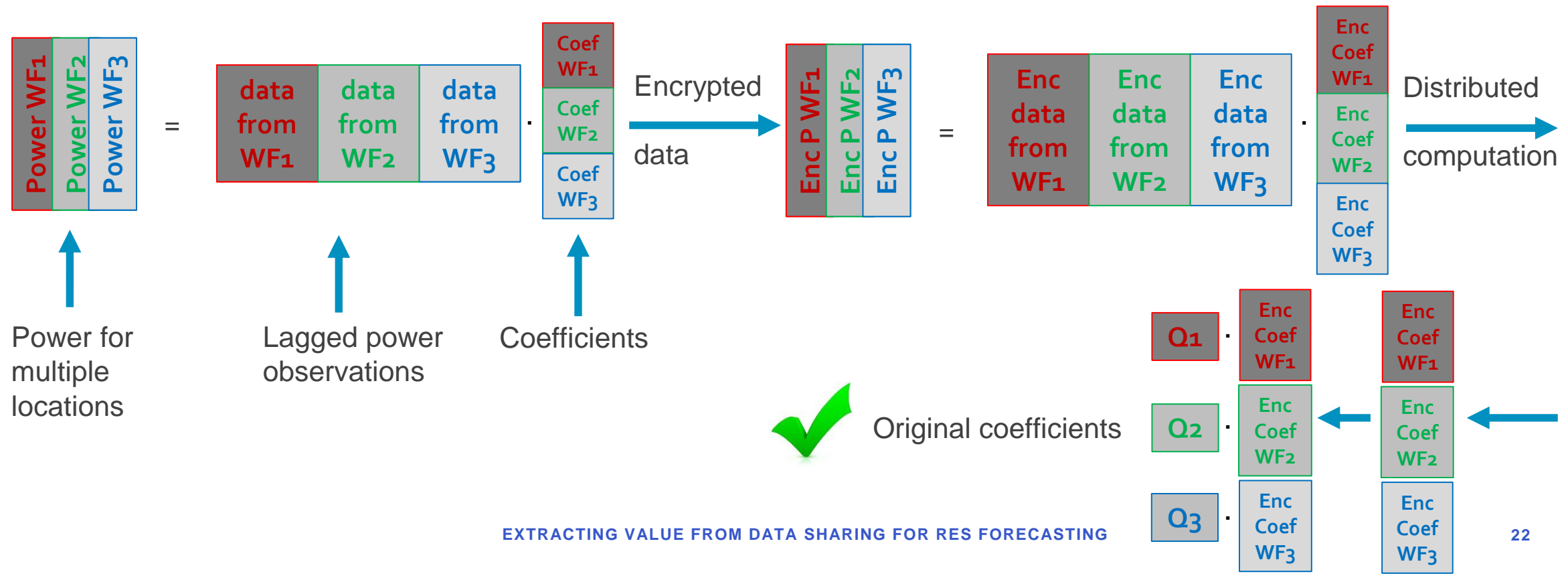
(3) Distributed computation of coefficients with ADMM



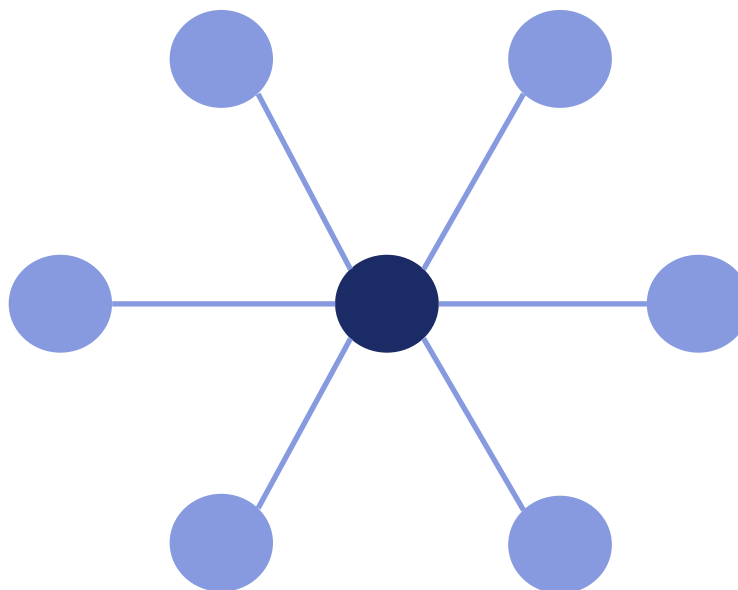
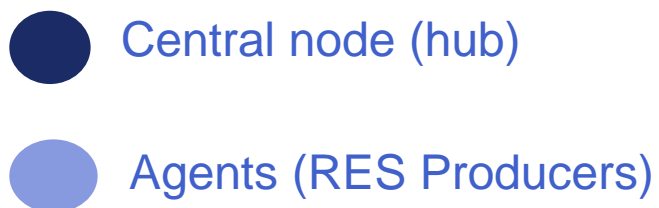
RES Collaborative Forecasting

Privacy-preserving Protocol

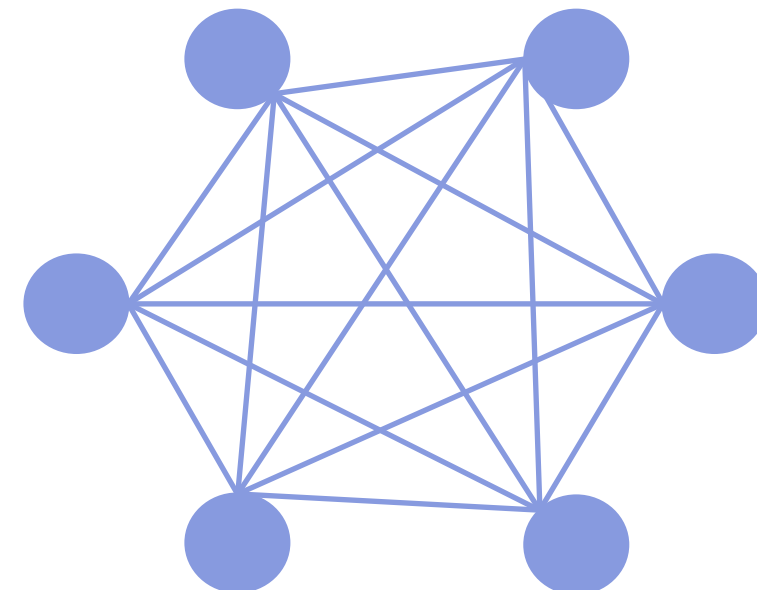
(4) Obtain original coefficients with Q matrix (same coefficients with privacy protocol)



RES Collaborative Forecasting Communication Schemes



Centralized
Model




Peer-to-Peer
Model

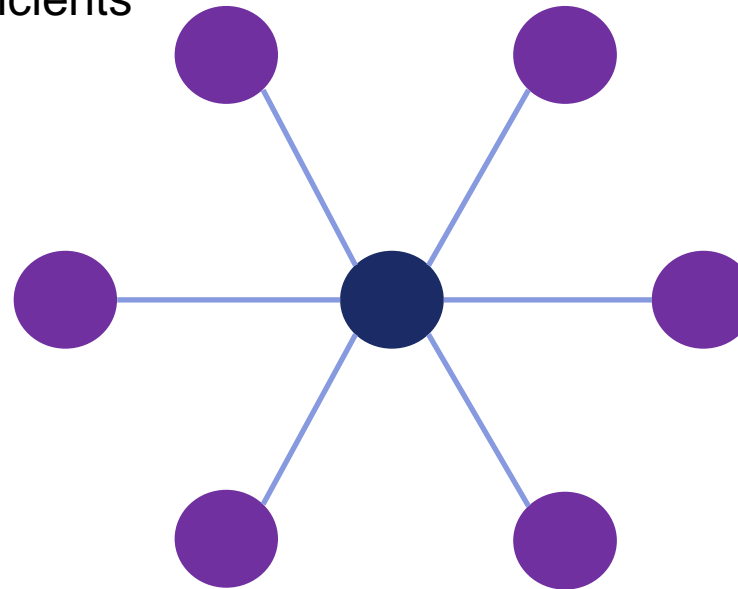
RES Collaborative Forecasting Communication Schemes

Step 1.
Agents compute their encrypted coefficients

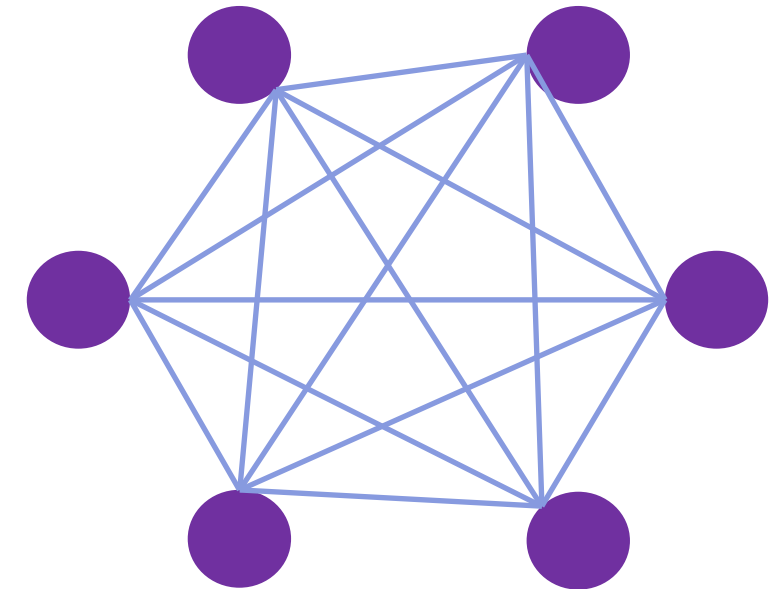
$$\widehat{Enc\ Coef}_j^{k+1} = g(\text{Enc P}_j, \text{Enc data from agent } j, \text{Conciliation } k)$$

Initialized with zeros





Centralized
Model



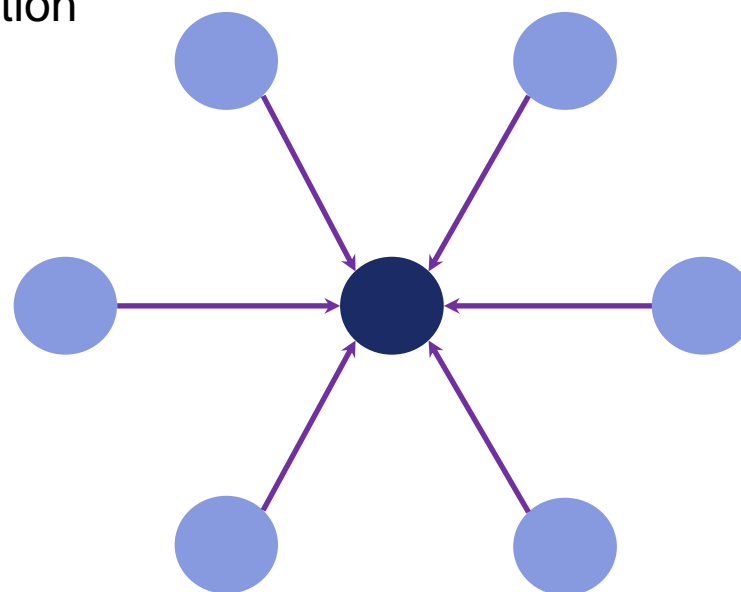
Peer-to-Peer
Model

RES Collaborative Forecasting Communication Schemes

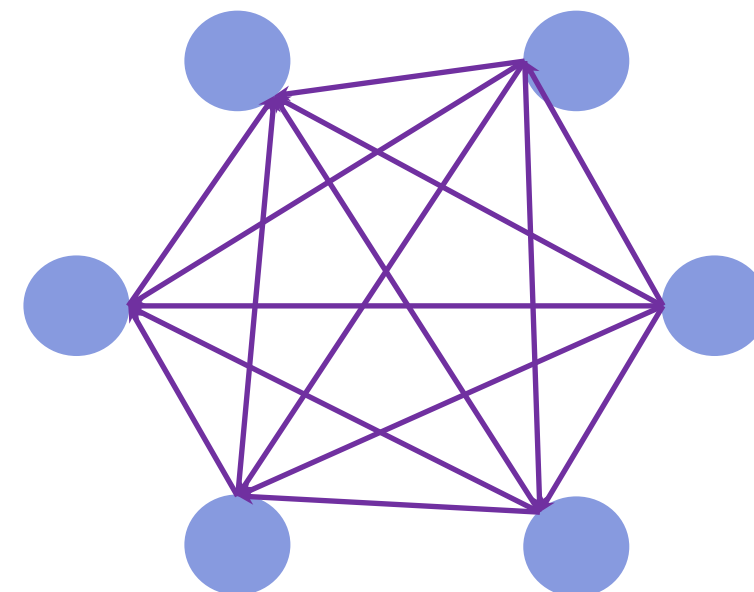
Step 2.

Agents share their encrypted contribution

$$\begin{matrix} \text{Enc} \\ \text{data} \\ \text{from} \\ \text{agent} \\ j \end{matrix} \cdot \begin{matrix} \widehat{\text{Enc}} \\ \text{Coef} \\ WF_j^k \end{matrix}$$



Centralized
Model

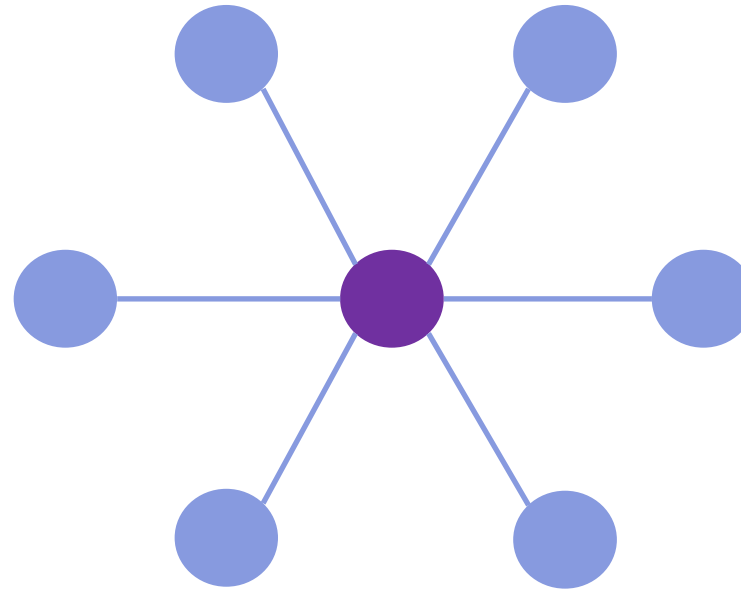


Peer-to-Peer
Model

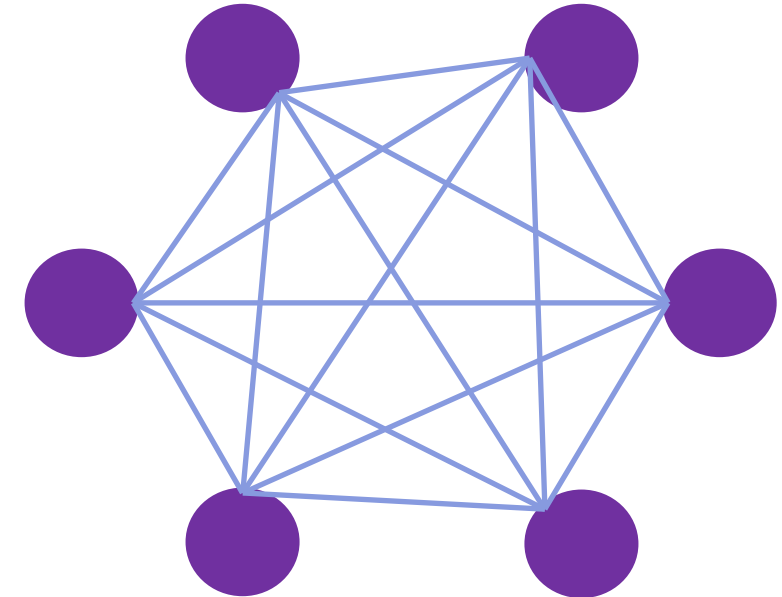
RES Collaborative Forecasting Communication Schemes

Step 3.
Computation of

$$\text{Conciliation}^{k+1} = h \left[\sum_j \left[\text{Enc data from agent } j \right] \cdot \left[\widehat{\text{Enc Coef } WF_j^k} \right] \right], \dots$$



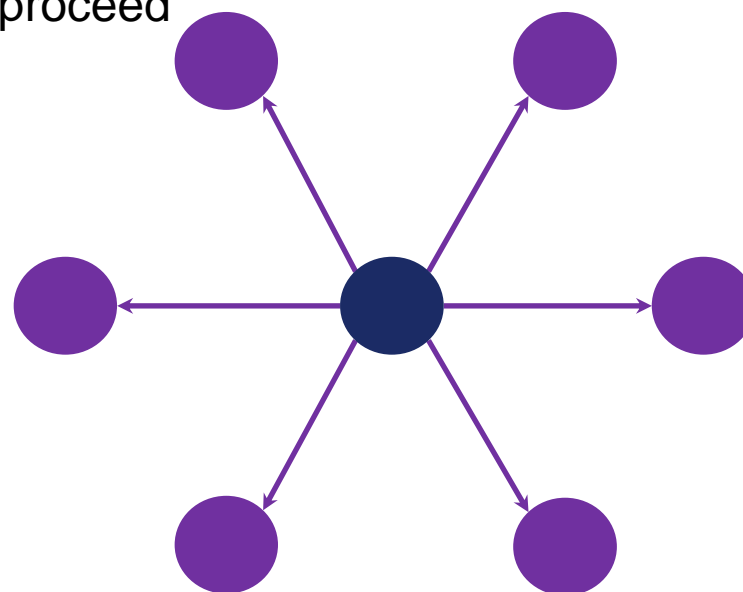
Centralized
Model



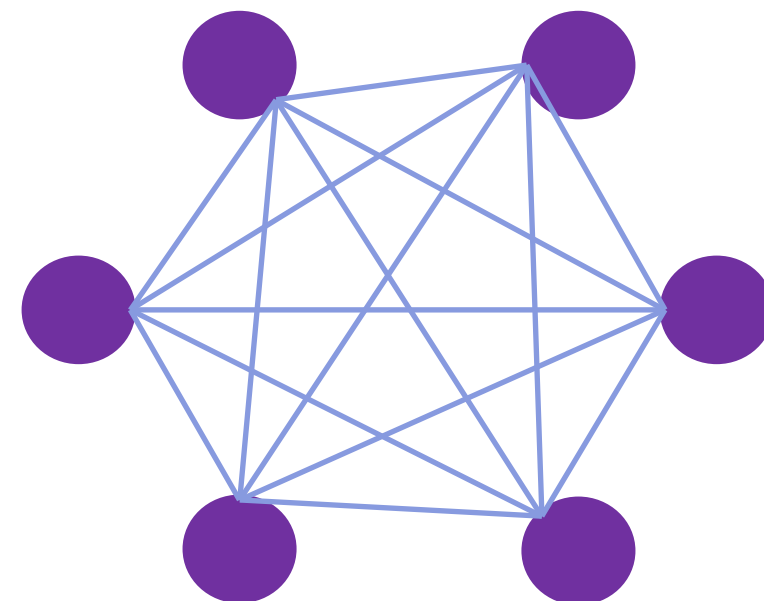
Peer-to-Peer
Model

RES Collaborative Forecasting Communication Schemes

Step 4.
Agents obtain conciliation matrix and proceed
to **Step 1**



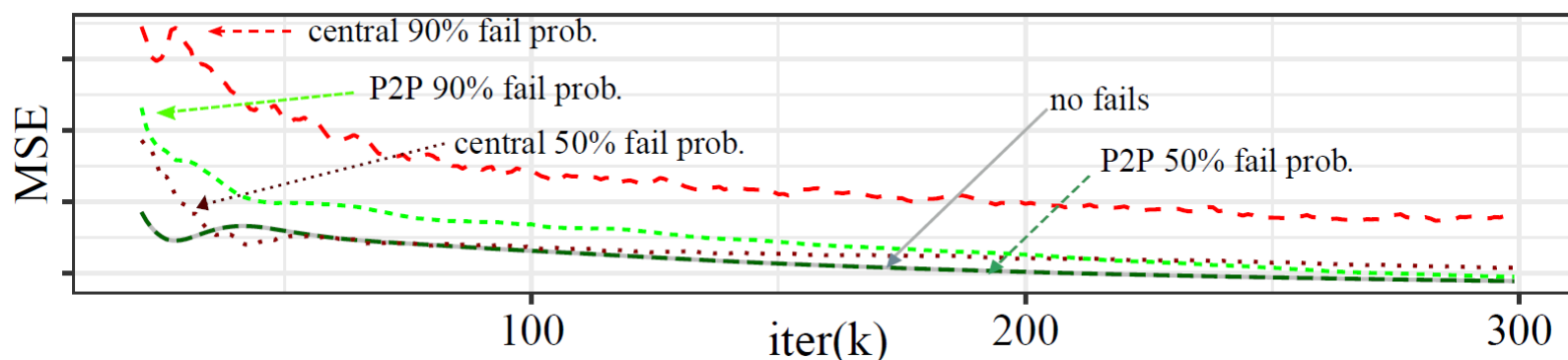
Centralized
Model



Peer-to-Peer
Model

RES Collaborative Forecasting Results for Évora PV Dataset

Asynchronous communication: equal failure probabilities are assumed for all agents



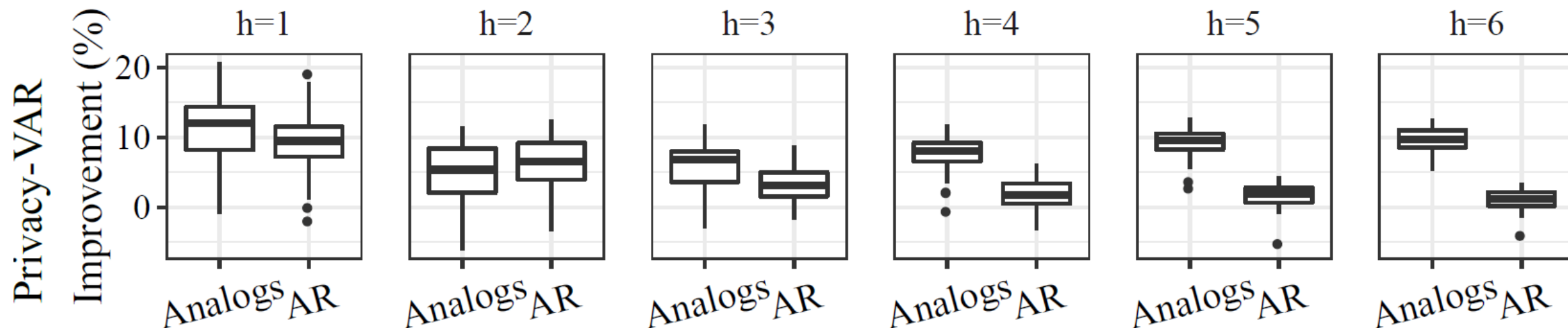
44 Domestic PV



- ❑ Better performance of the P2P scheme
 - *Centralized*: if one agent fails the algorithm proceeds without its information
 - *P2P*: agent communicates its contribution to some peers → probability of information lost is smaller
- ❑ Computational performance
 - Privacy protocol: 65.5s
 - 0.05s (centralized) and 0.12s (P2P) for model fitting

RES Collaborative Forecasting Results for Évora PV Dataset

RMSE improvement of Privacy-VAR over **AR** (autoregressive) & **Analogs search** (collaborative w/ privacy)



Some data owners contribute to improve competitors' forecast without getting the same benefit (error improvement)



Even if privacy is ensured, such agents may be unwilling to collaborate → data monetization (data markets)

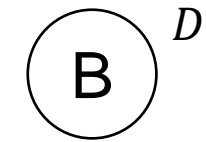
Data Markets

Data Market Basics

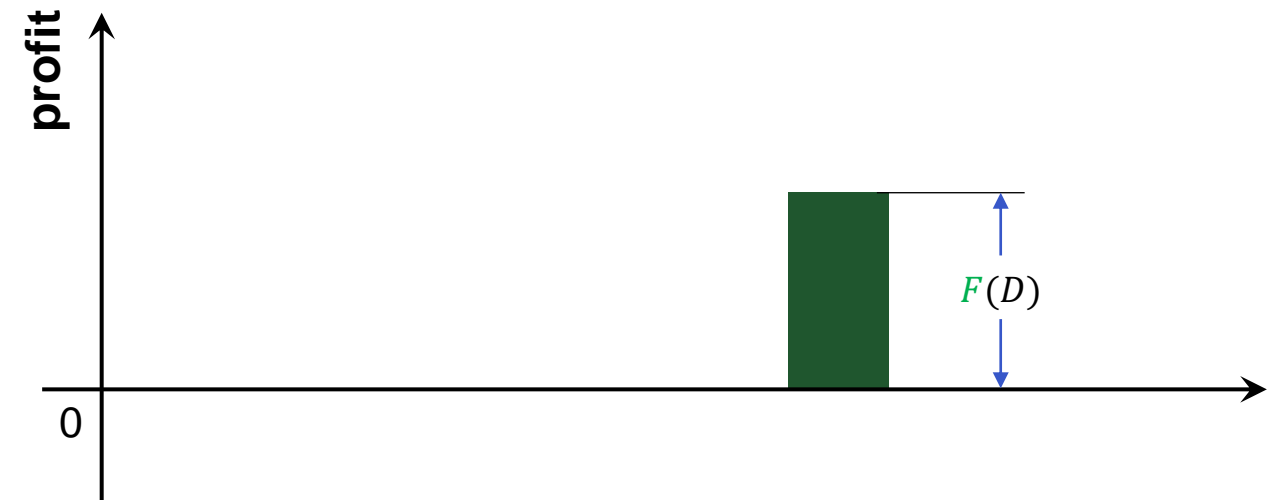
- Market components
 - Key players
 - Data buyer(s)
 - Data seller(s)
 - Monetary Values
 - Seller's cost of offering data
 - Buyer's profit
 - Data payment
- Market procedure

Data Market Basics

- Market components
 - Key players
 - Data buyer(s) **B** with known data **D**
 - Data seller(s)
 - Monetary Values
 - Seller's cost of offering data
 - Buyer's profit $F(D)$
 - Data payment
- Market procedure

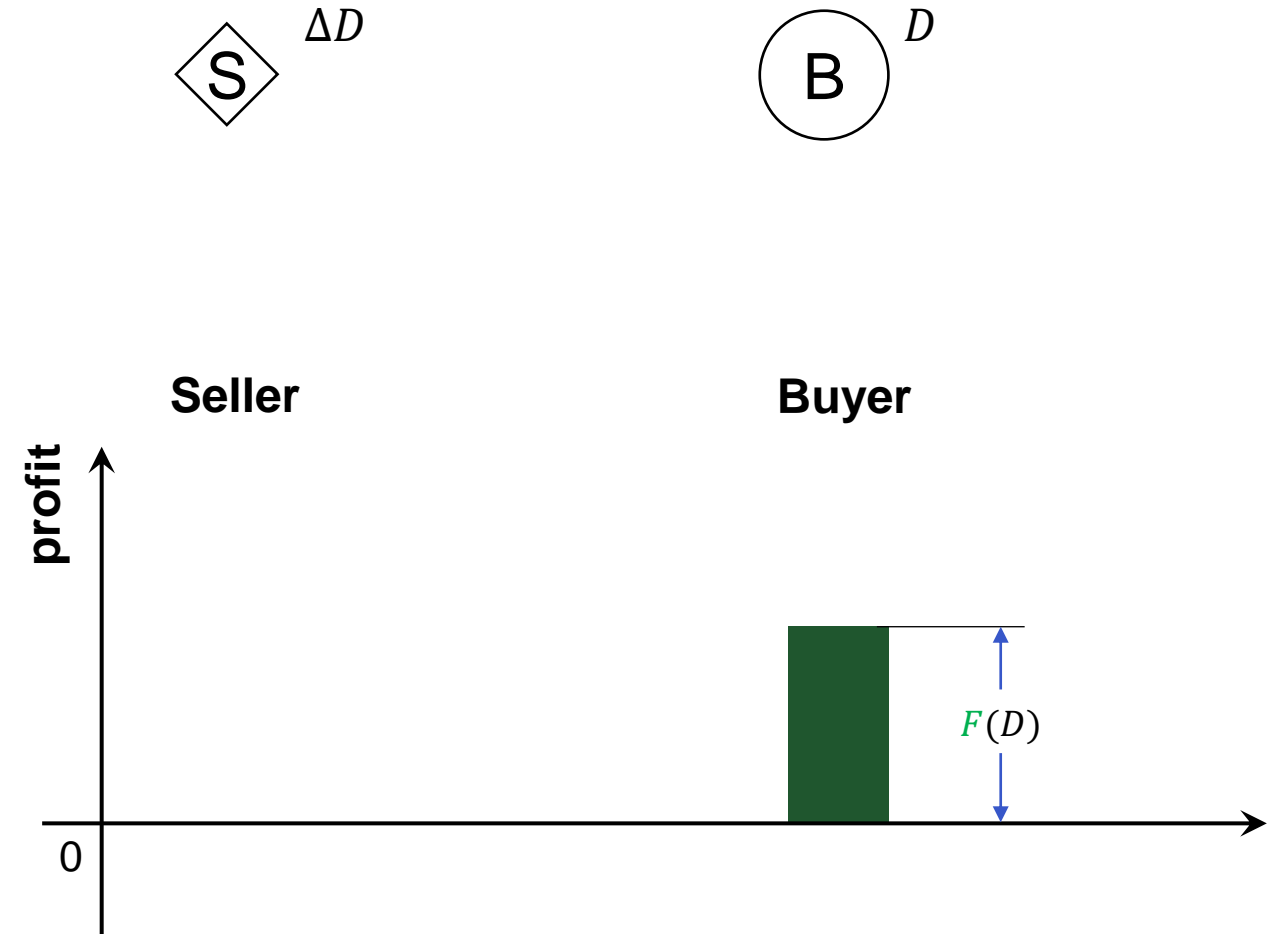


Buyer



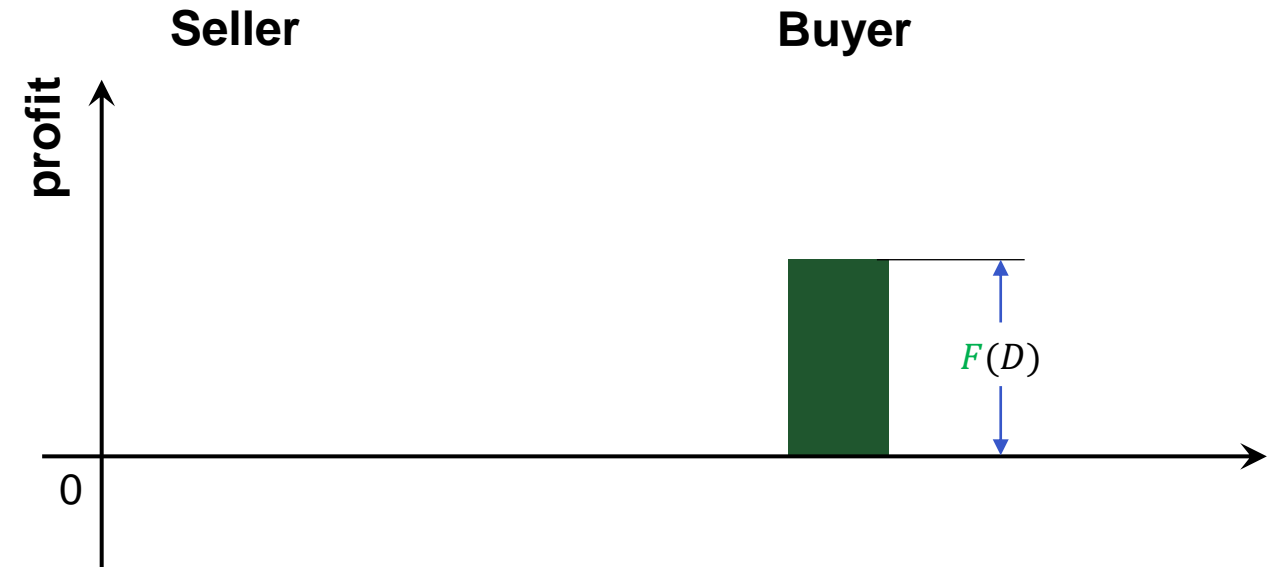
Data Market Basics

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 - Data seller(s) S with data ΔD
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 - Data payment
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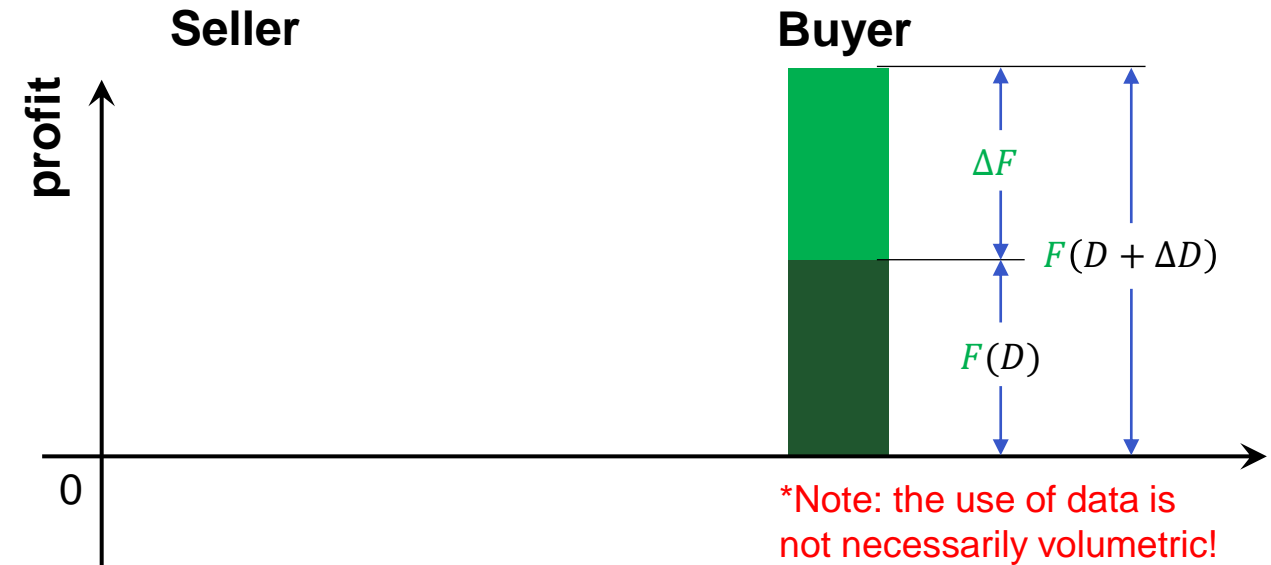
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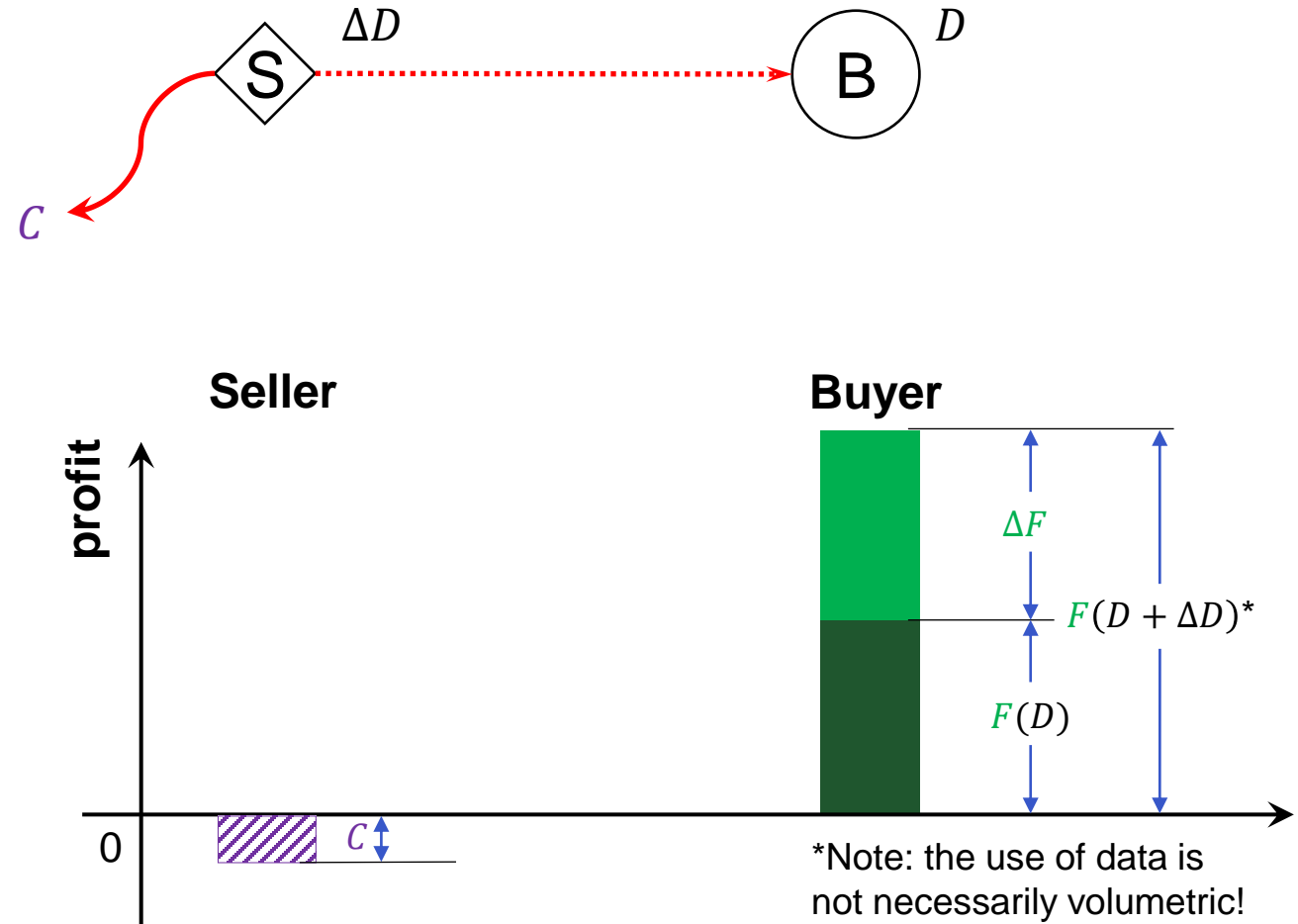
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 - Seller's cost of offering data
 - Buyer's profit $F(D) < F(D + \Delta D)$
 - Data payment
- Market procedure
 - 1) Buyer can profit from seller's data



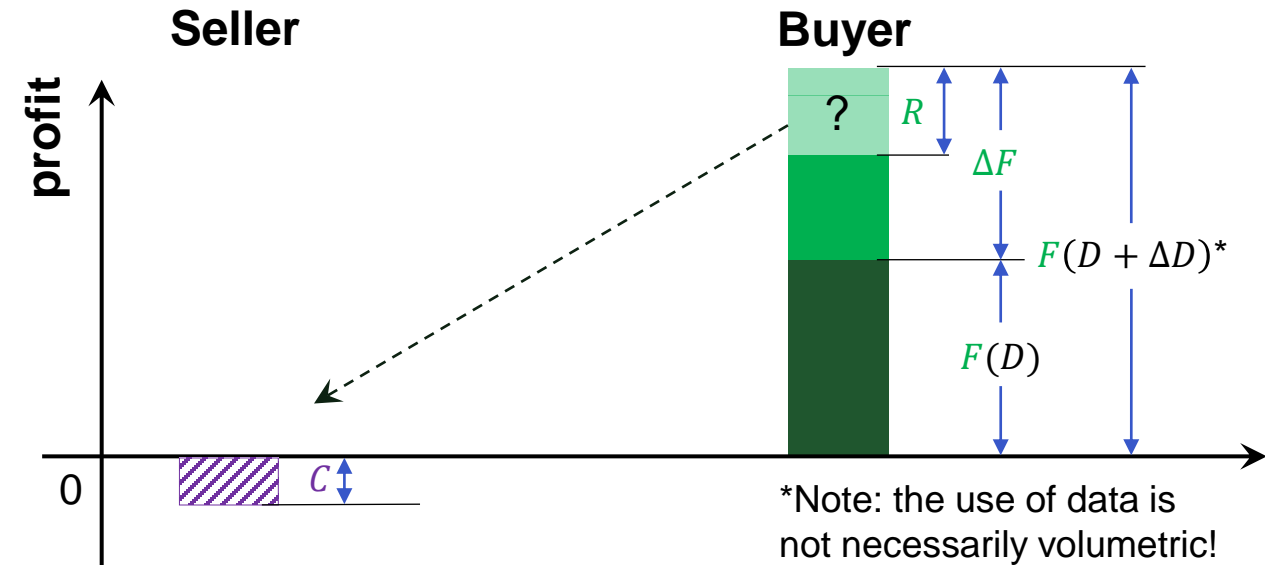
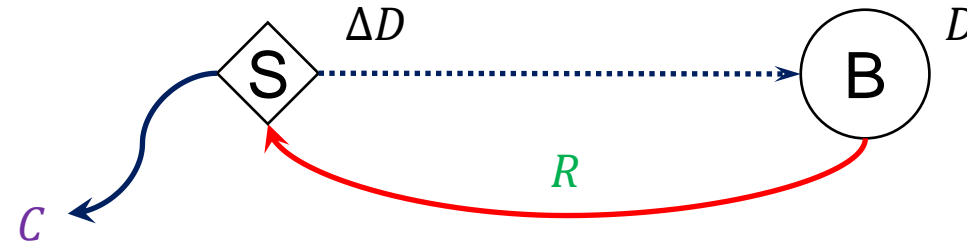
Data Market Basics

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 - 1) Buyer can profit from seller's data



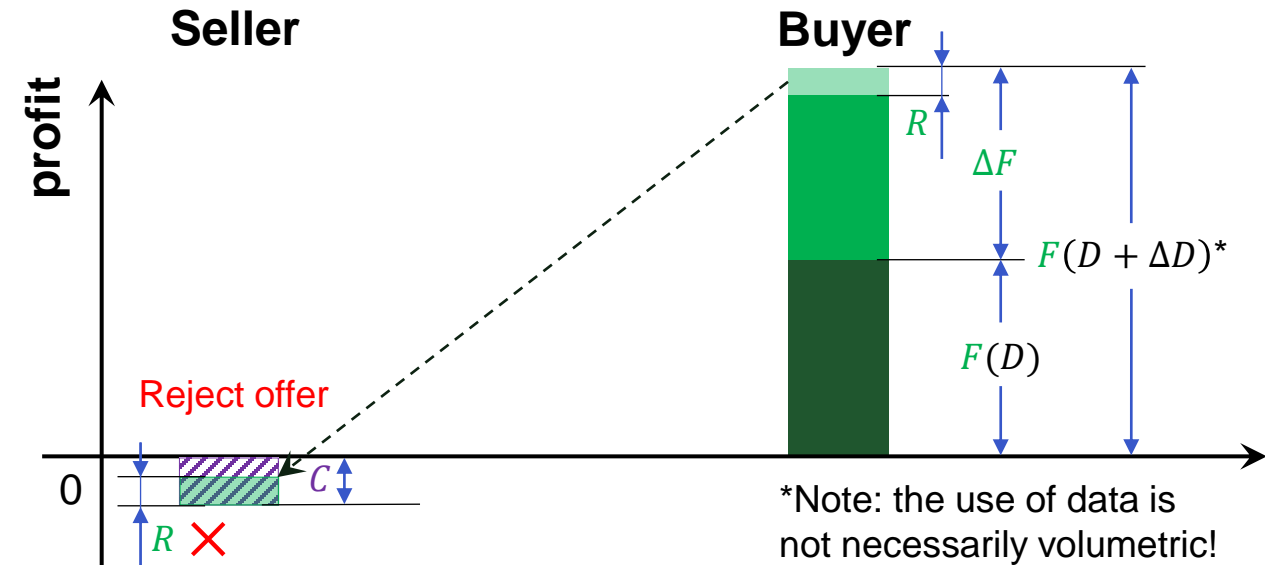
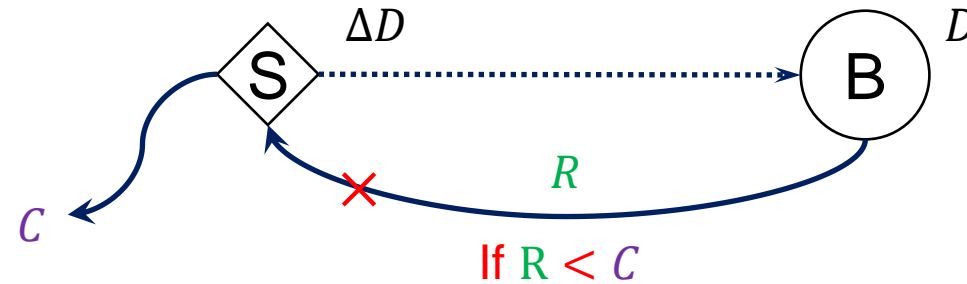
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 - Data payment $R < \Delta F = F(D + \Delta D) - F(D)$
- Market procedure
 - 1) Buyer can profit from seller's data
 - 2) **Buyer offers seller monetary rewards**



Data Market Basics

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 - 2) Buyer offers seller monetary rewards
 - 3) **Seller either rejects or accepts offer**



Data Market Basics

• Market components

• Key players

- Data buyer(s) B with known data D
- Data seller(s) S with data ΔD

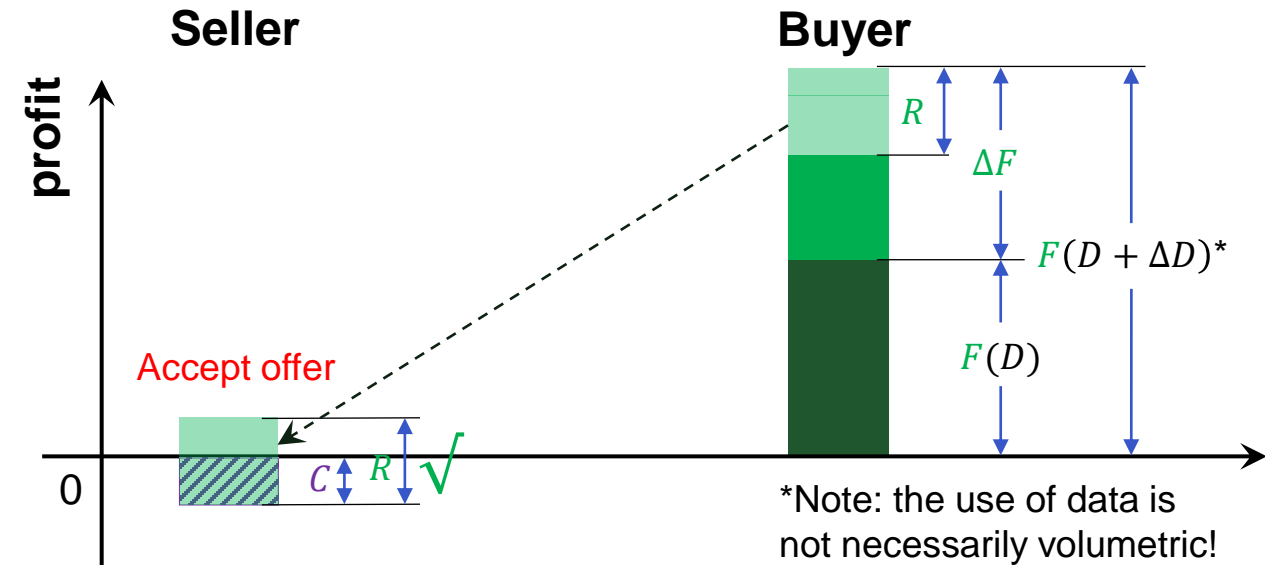
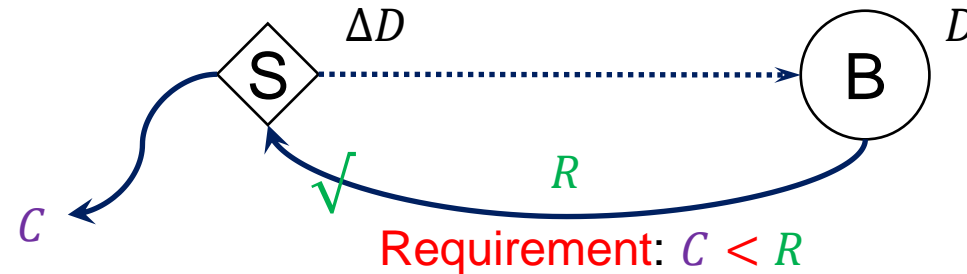
• Monetary Values

- Seller's cost of offering data $C(\Delta D) < R$
- Buyer's profit $F(D) < F(D + \Delta D)$
- Data payment $R < \Delta F = F(D + \Delta D) - F(D)$

• Market procedure

- 1) Buyer can profit from seller's data
- 2) Buyer offers seller monetary rewards

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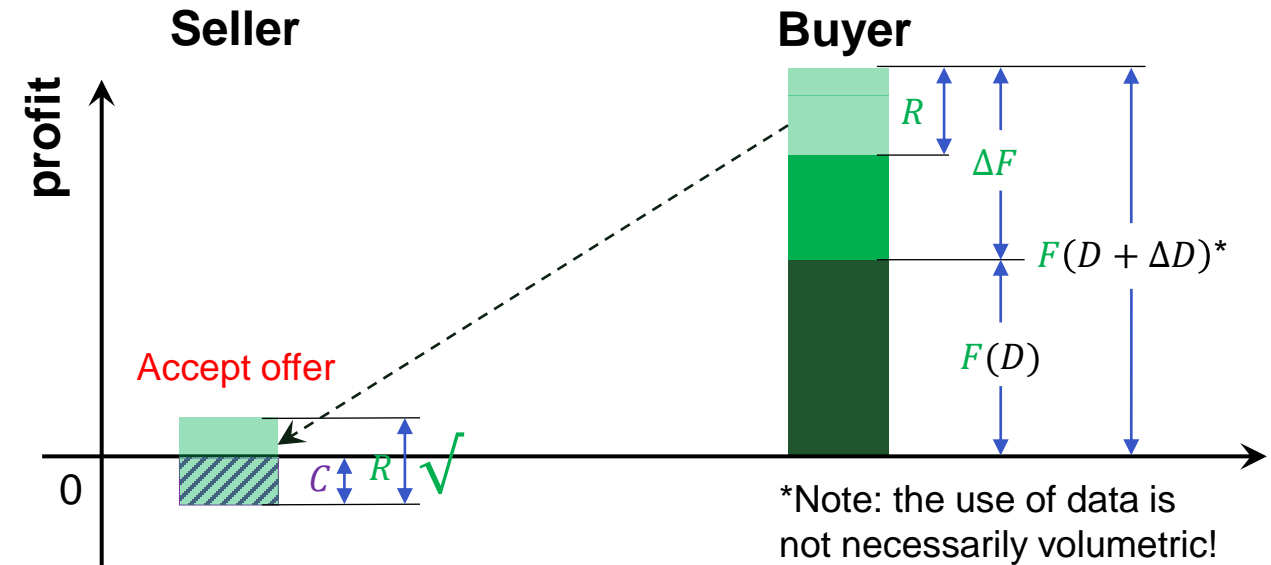
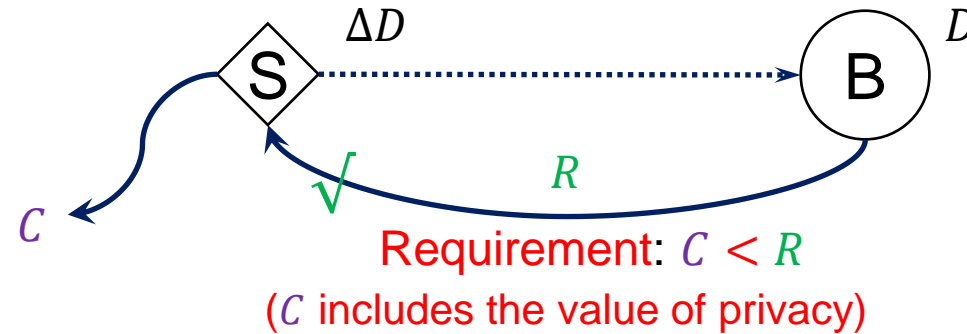
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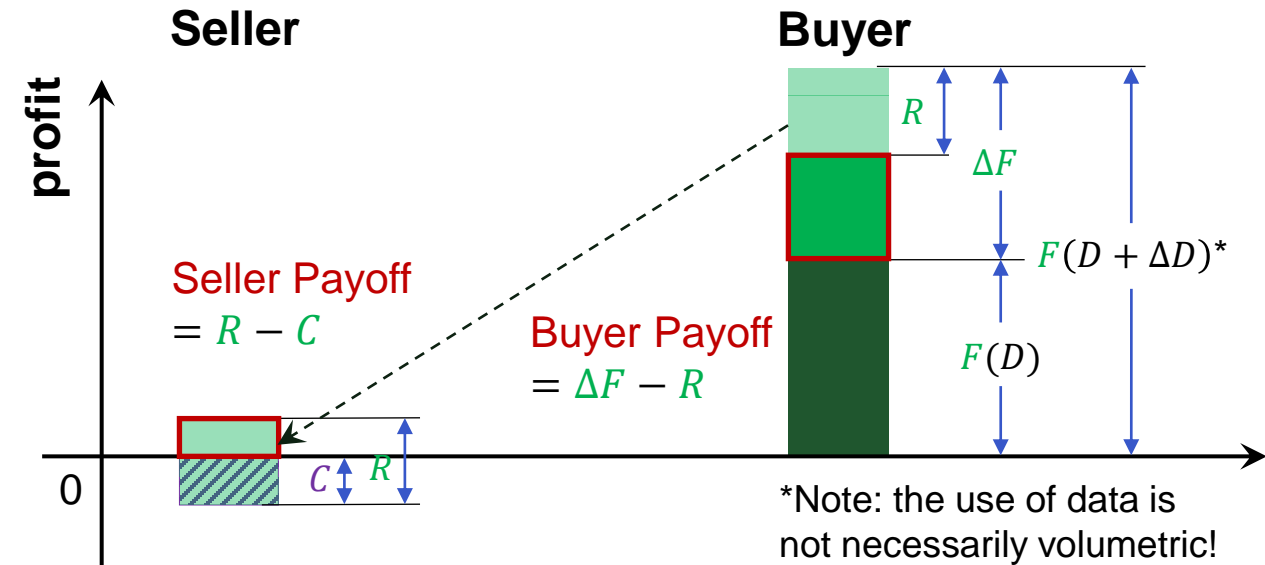
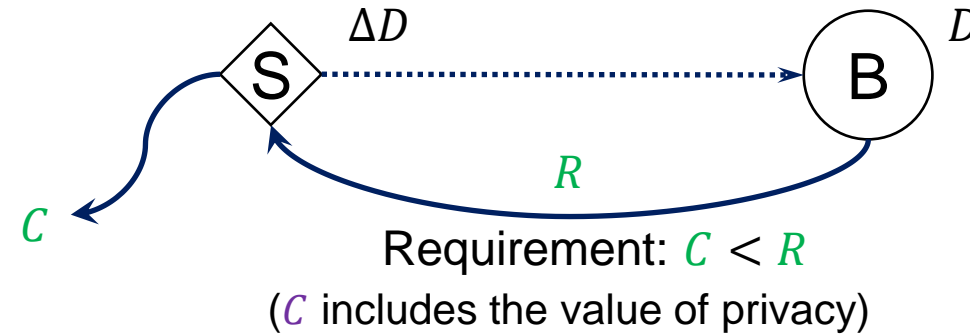
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Data Market Models

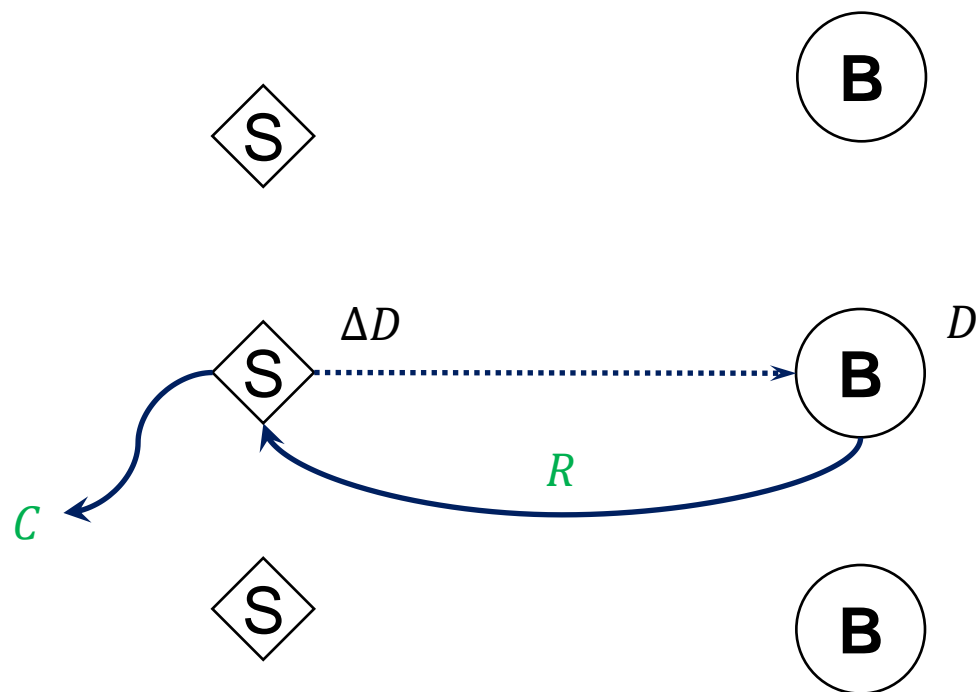


Data



Money

Data Market Models:



Data Seller(s)

Data Buyer(s)

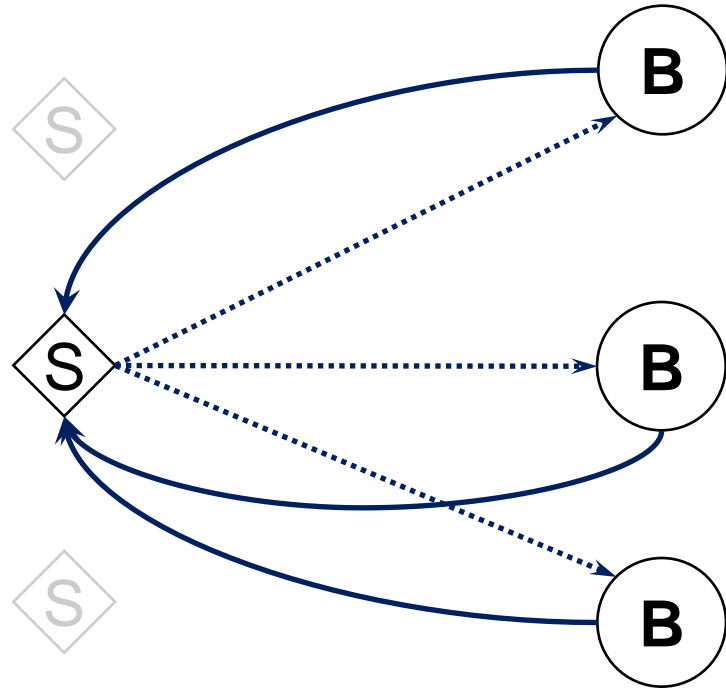
Data Market Models



Data



Money



Data Seller(s)

Data Buyer(s)

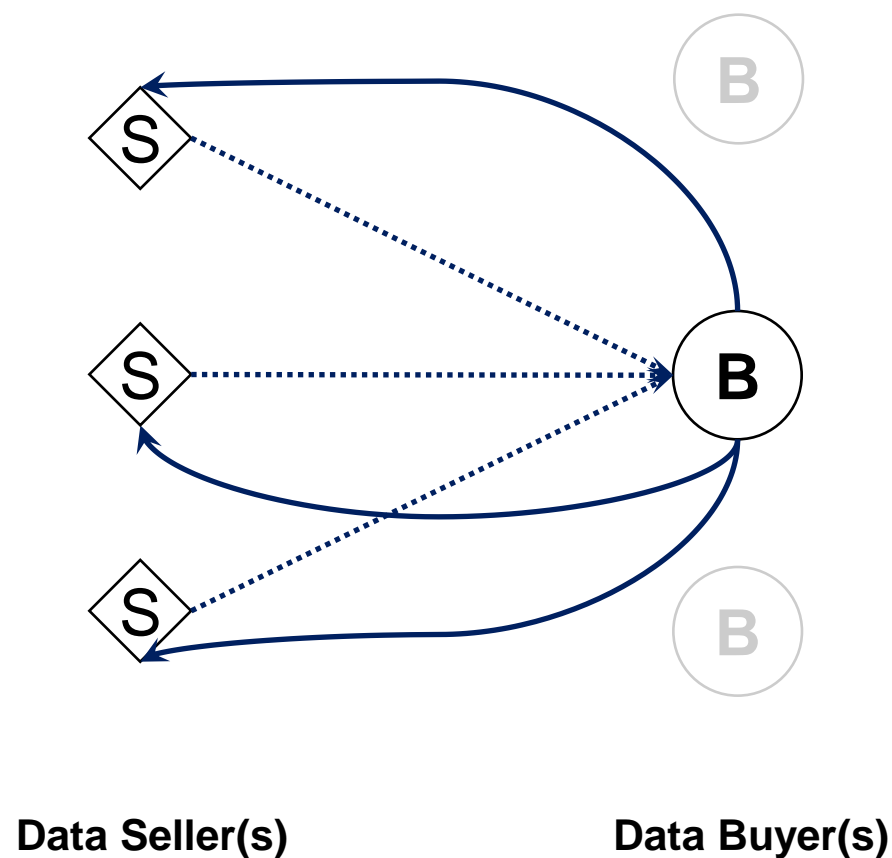
Data Market Models:

- Monopolistic Data Seller

Data Market Models

.....→ Data

————→ Money



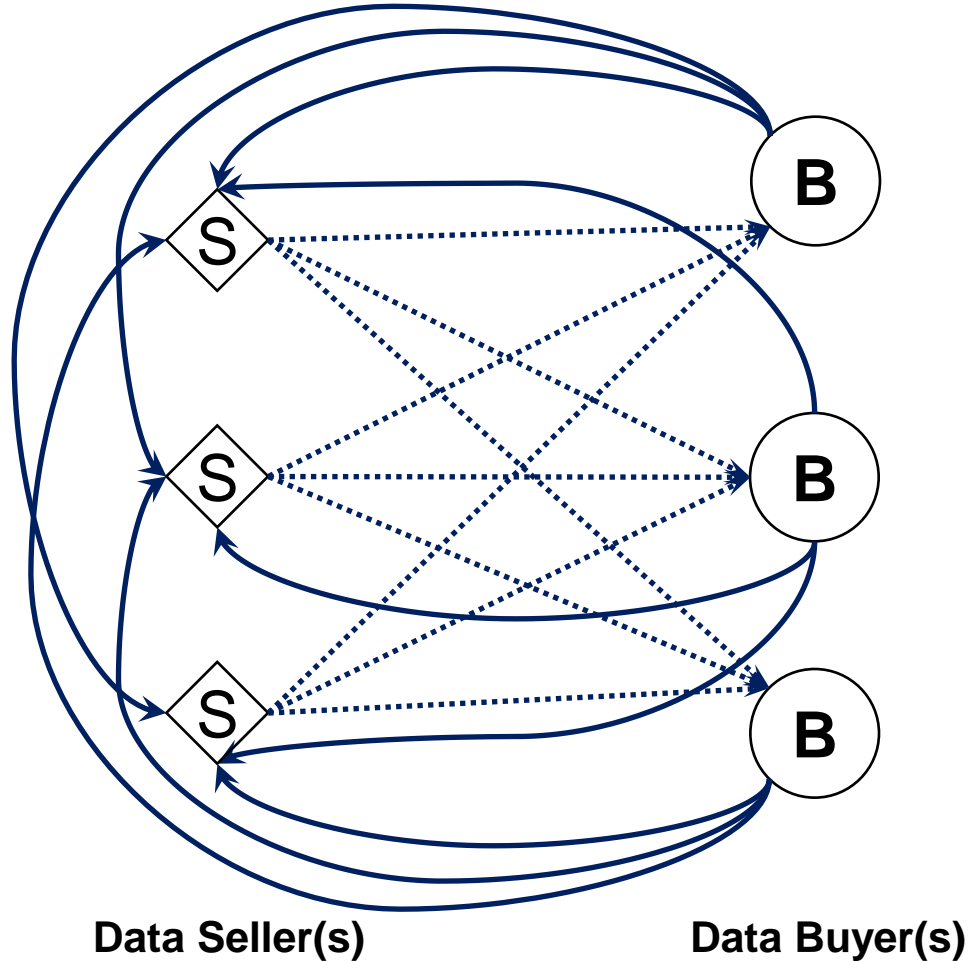
Data Market Models:

- Monopolistic Data Seller
- Monopolistic Data Buyer

Data Market Models

.....> Data

————> Money



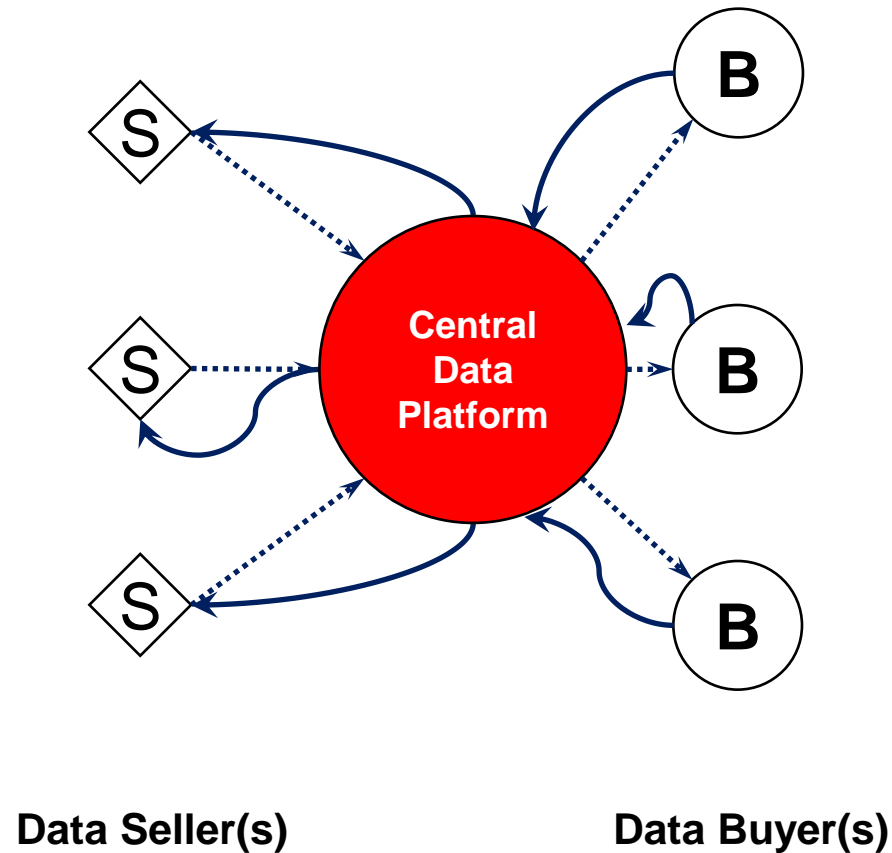
Data Market Models:

- Monopolistic Data Seller
- Monopolistic Data Buyer
- Peer-to-Peer Multi-Seller Multi-Buyer

Data Market Models

.....→ Data

————→ Money



Data Market Models:

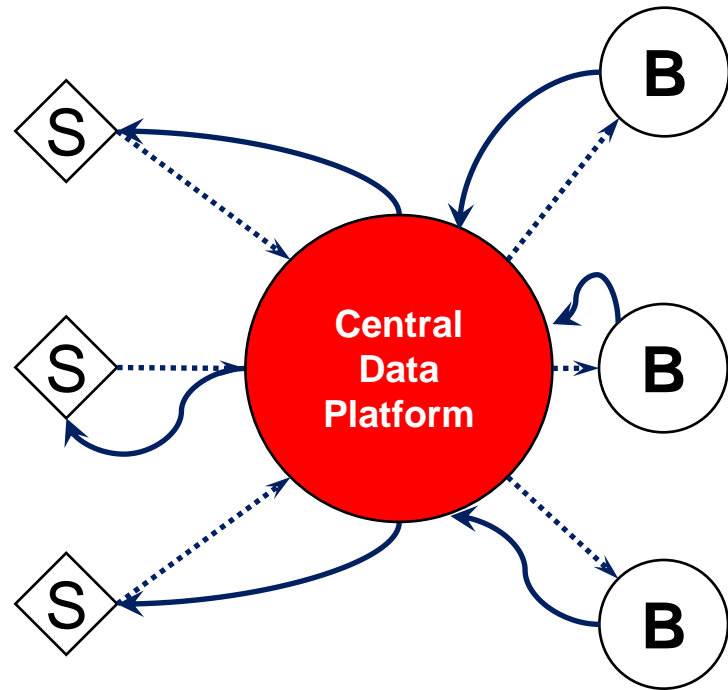
- Monopolistic Data Seller
- Monopolistic Data Buyer
- Peer-to-Peer Multi-Seller Multi-Buyer
- **Centralized Model**

Data Market Models

.....→ Data

————→ Money

How can this
be applied to
Smart4RES
in an energy
market?



Data Seller(s)

Data Buyer(s)

Data Market Models:

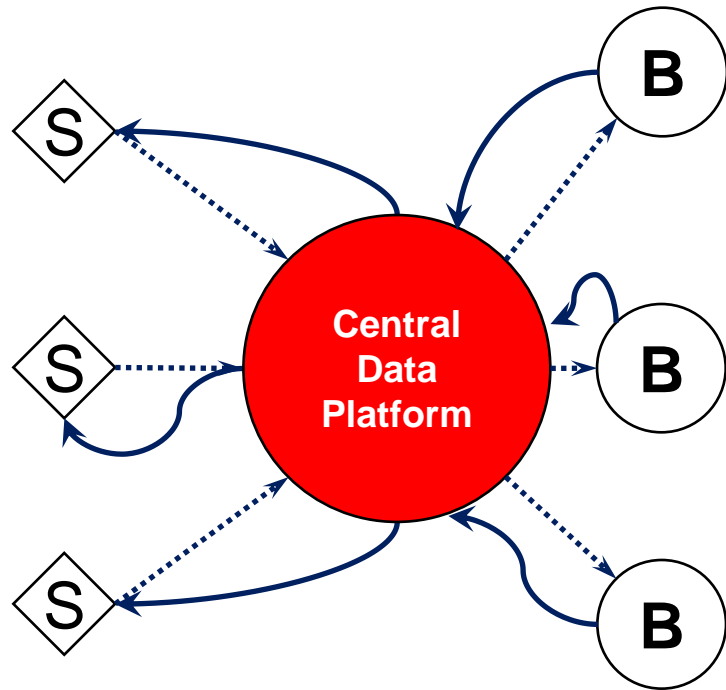
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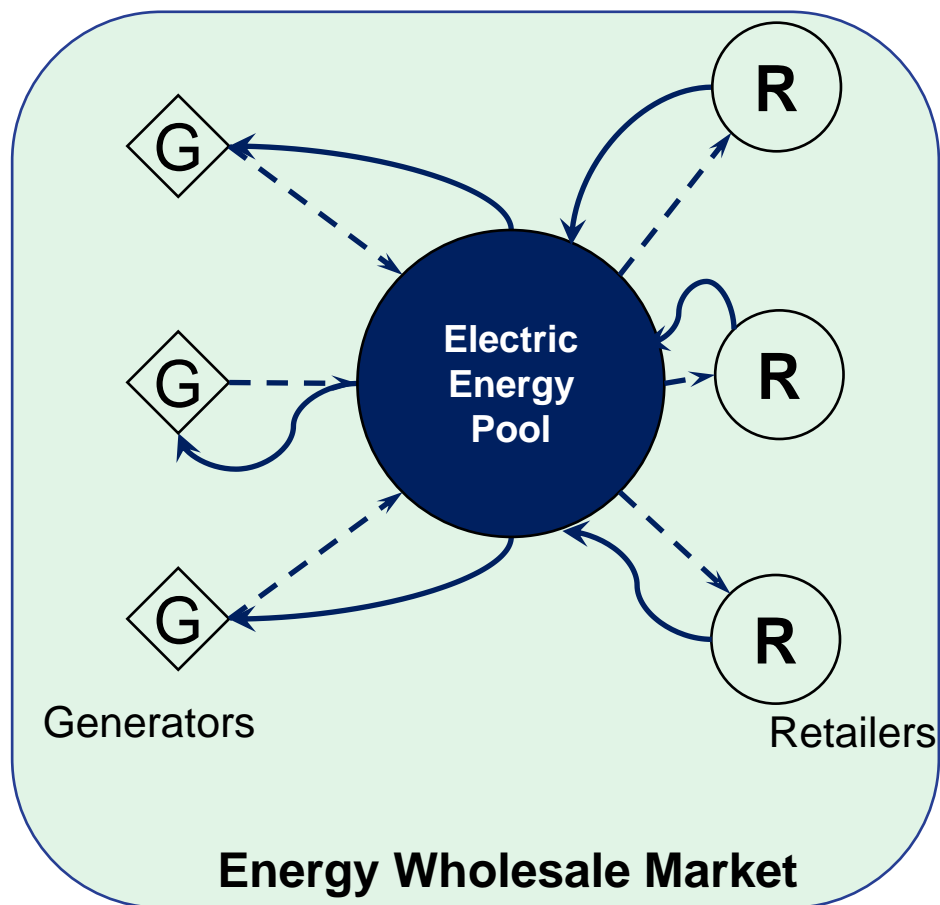
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Similar to an **energy
wholesale market!**

Energy-Data Market

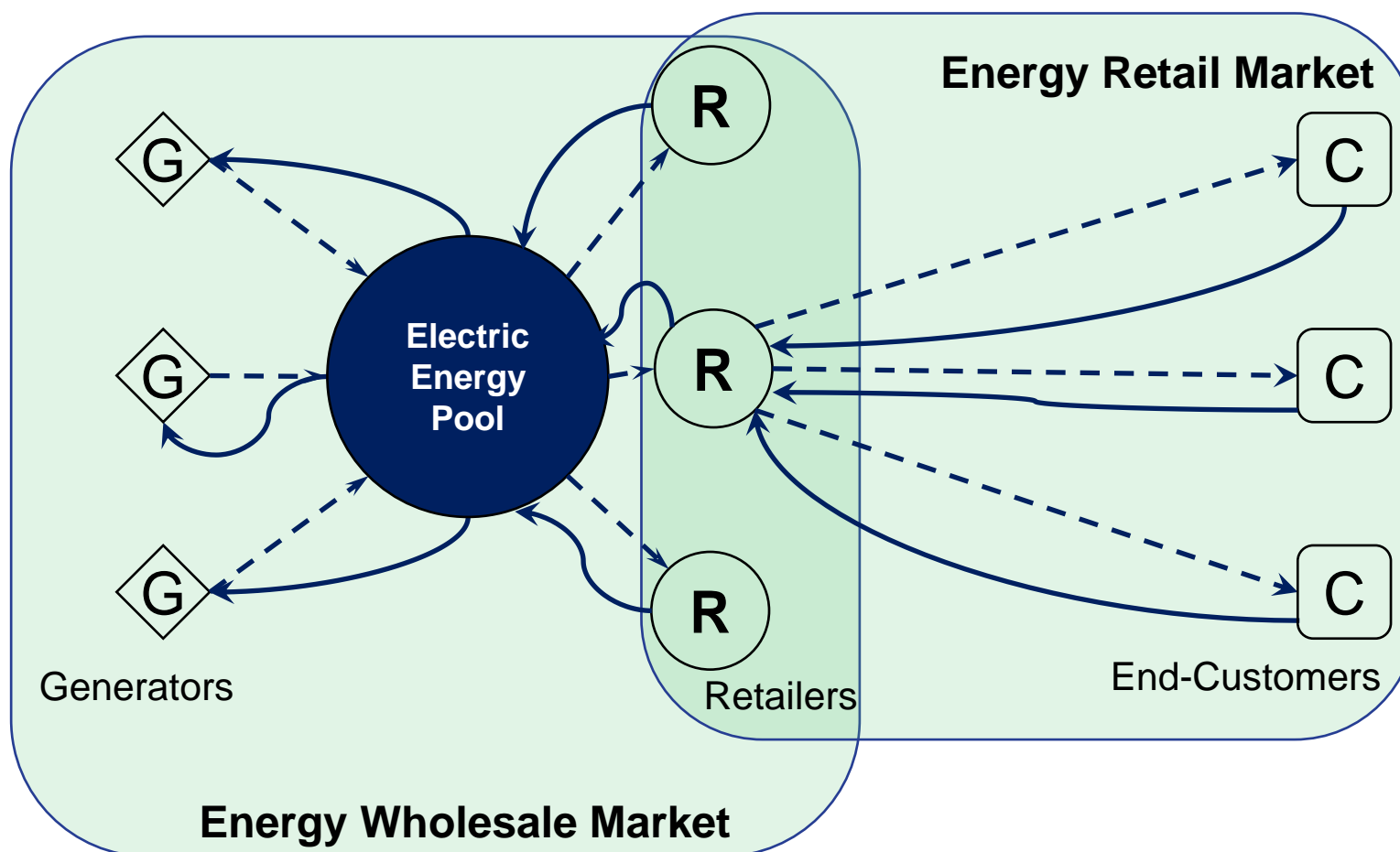
.....→ Data
---→ Energy

→ Money



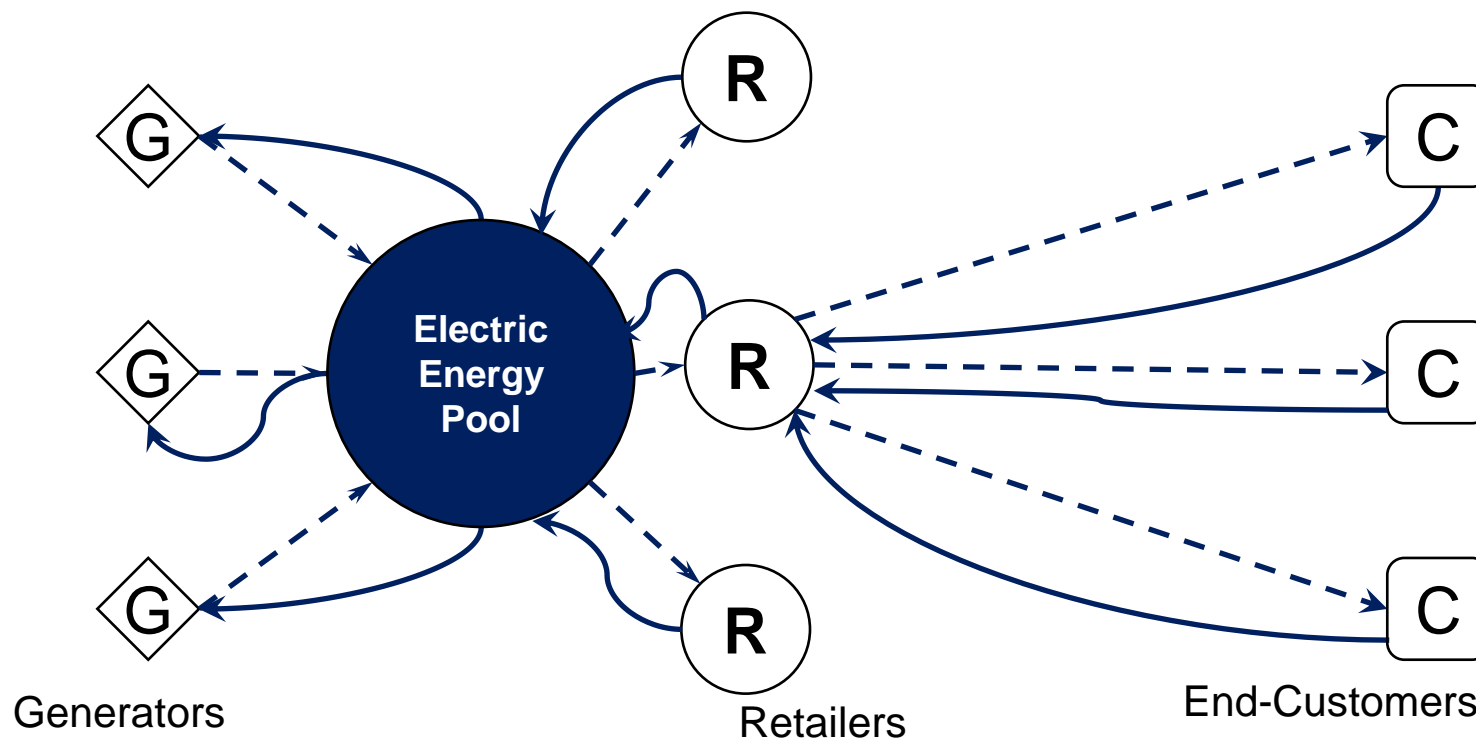
Energy-Data Market

.....→ Data
 ---→ Energy
 —→ Money



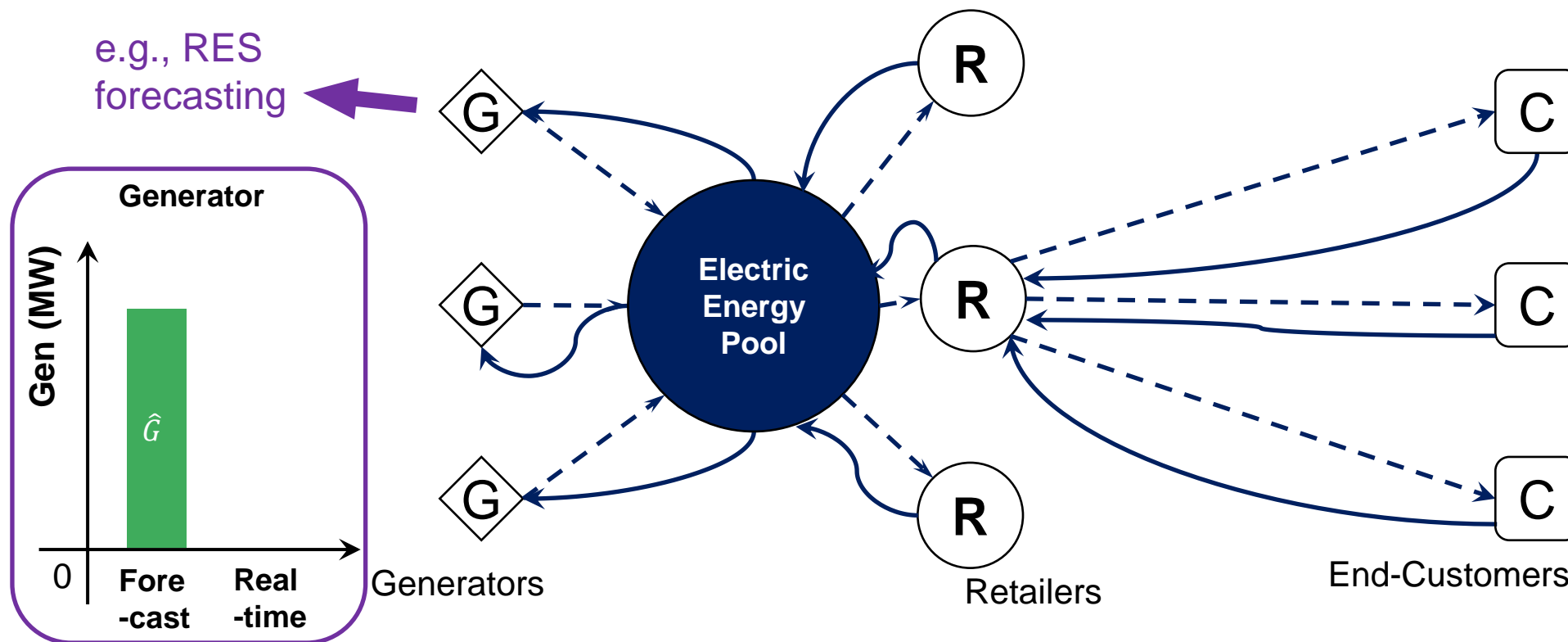
Energy-Data Market

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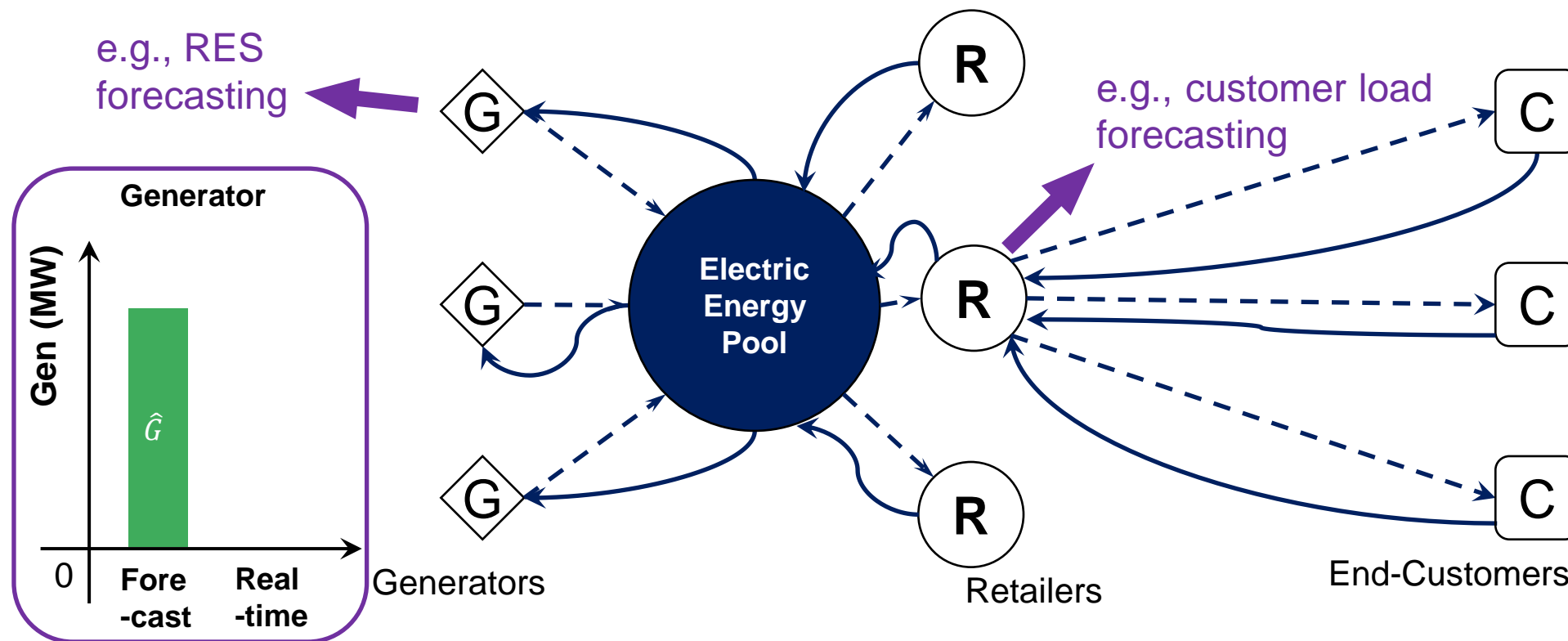
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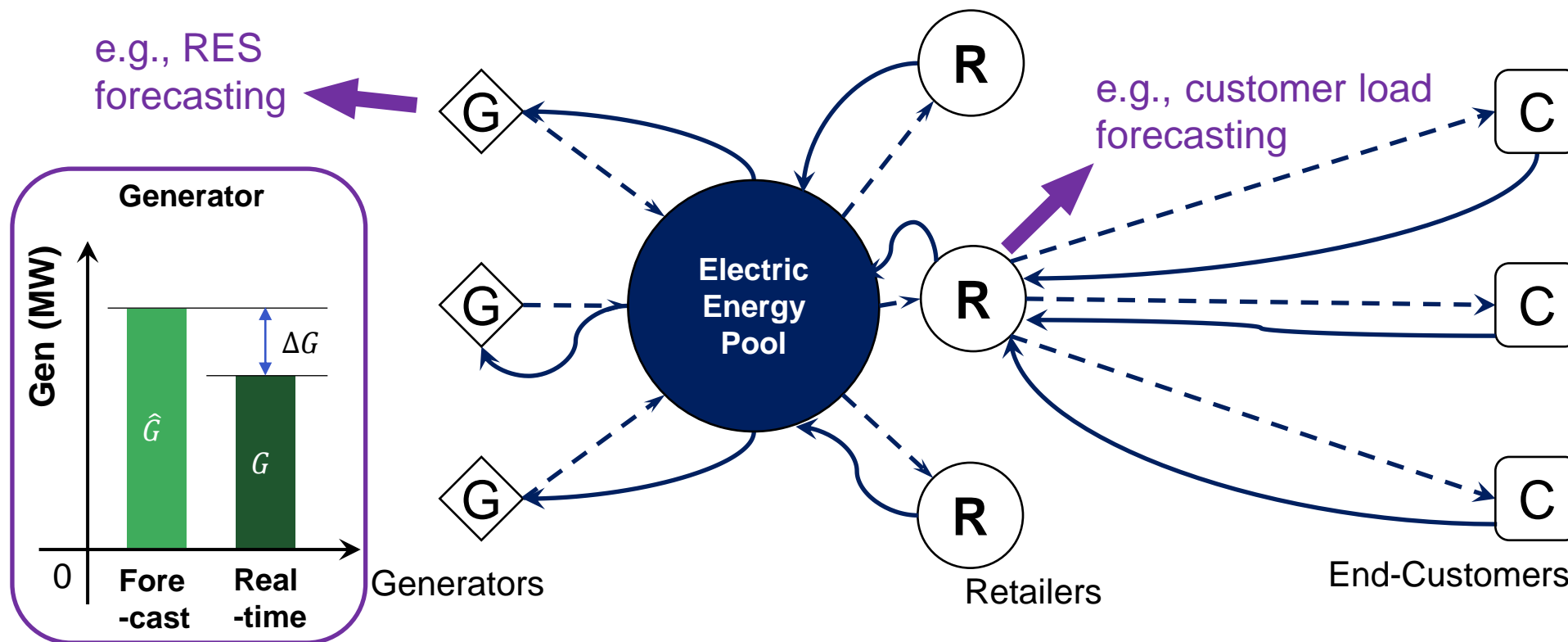
Energy-Data Market

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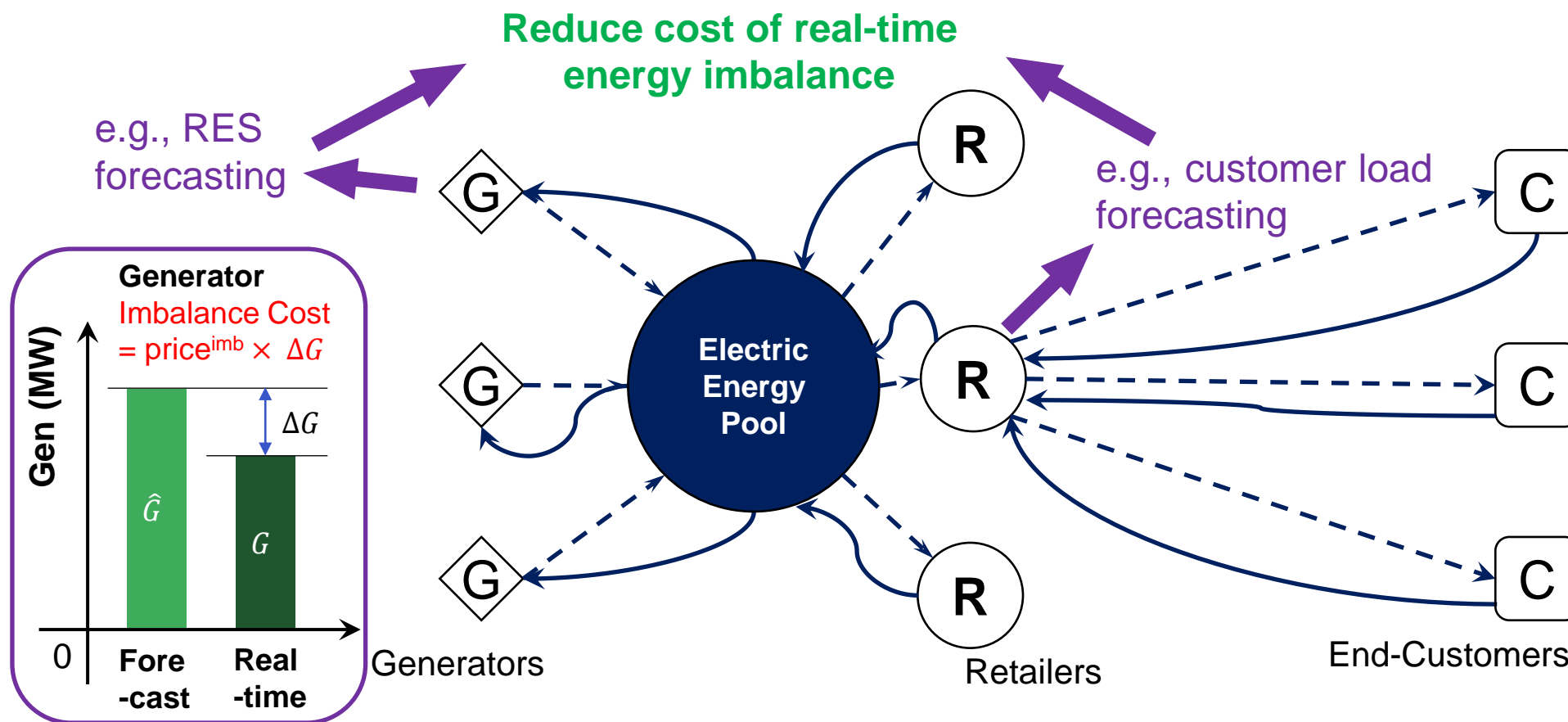
Energy-Data Market

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Energy-Data Market

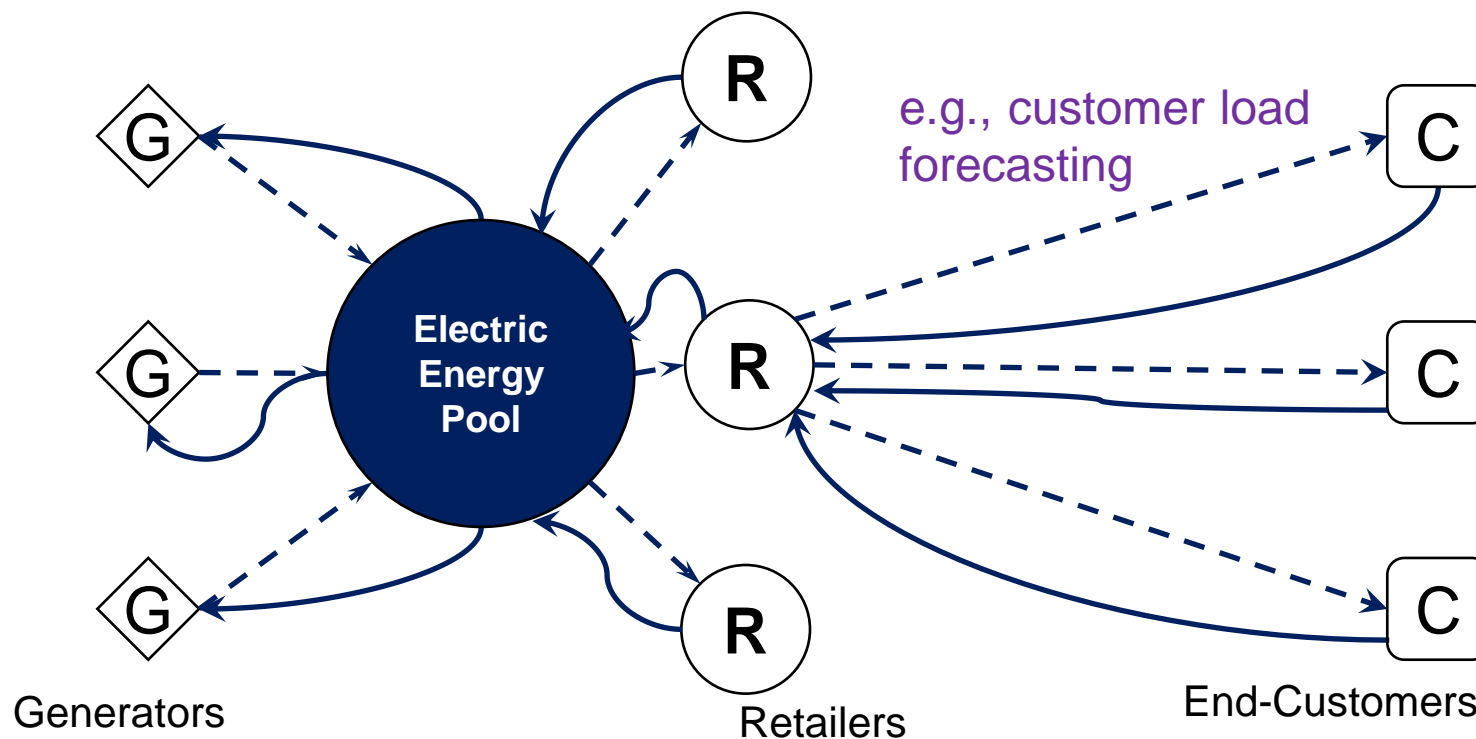
.....→ Data —————→ Money
 ---→ Energy



Energy-Data Market

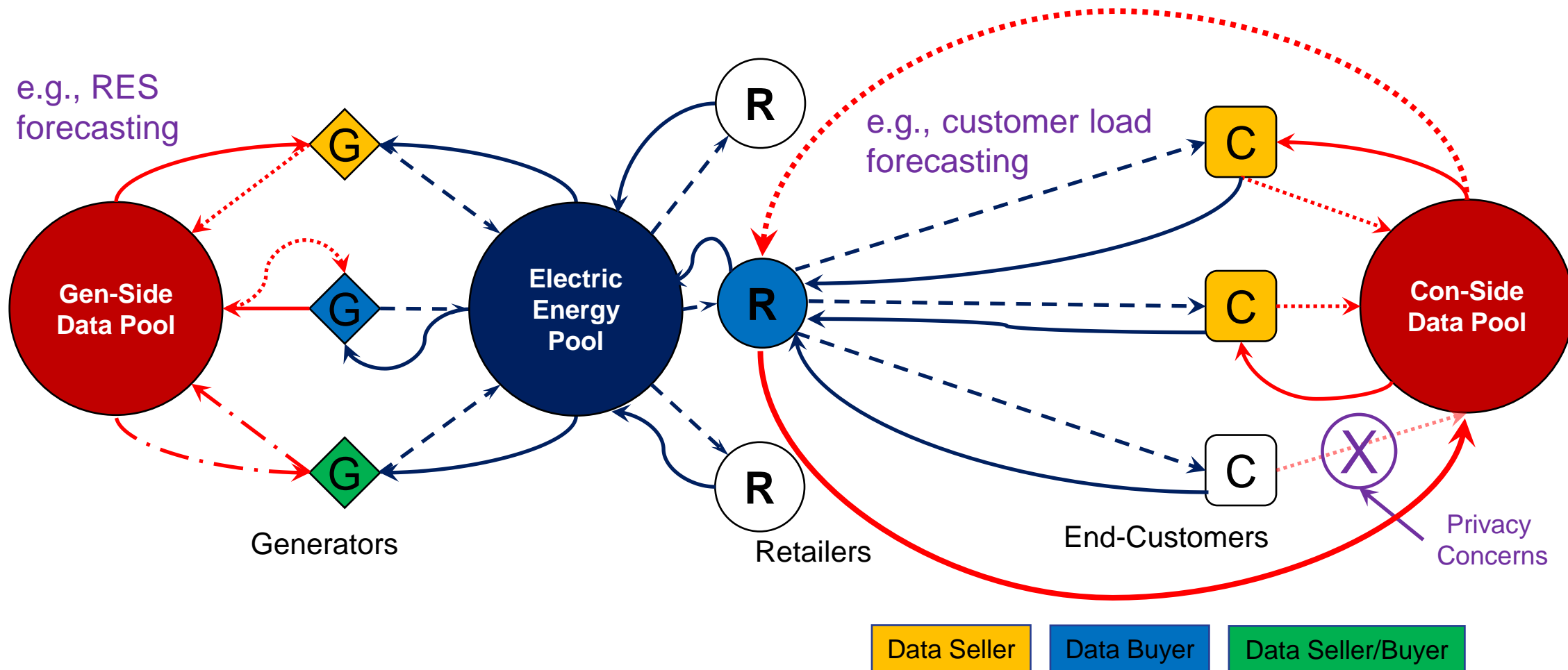
.....→ Data
 ---→ Energy
 —→ Money

e.g., RES
forecasting



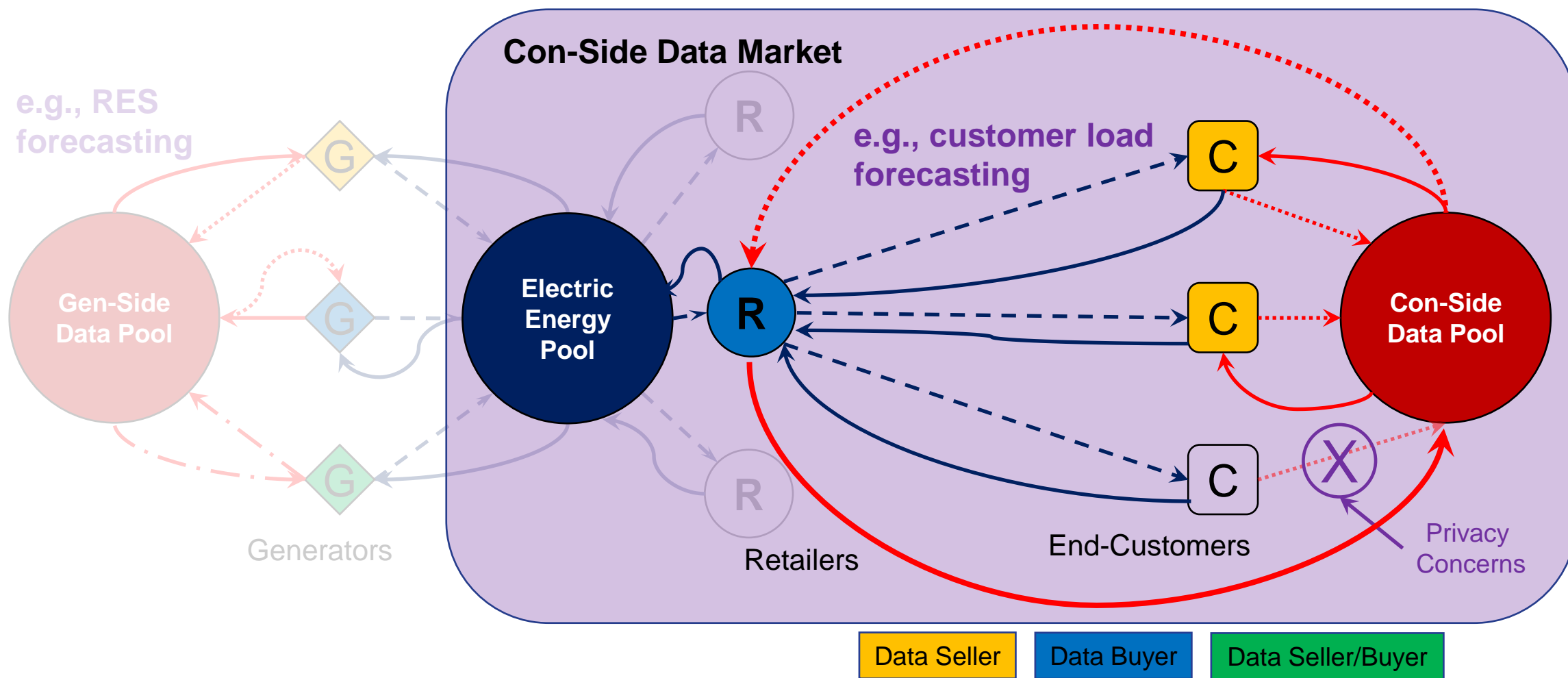
Energy-Data Market

.....→ Data
 ---→ Energy
 —→ Money
 -.-→ Data + Money



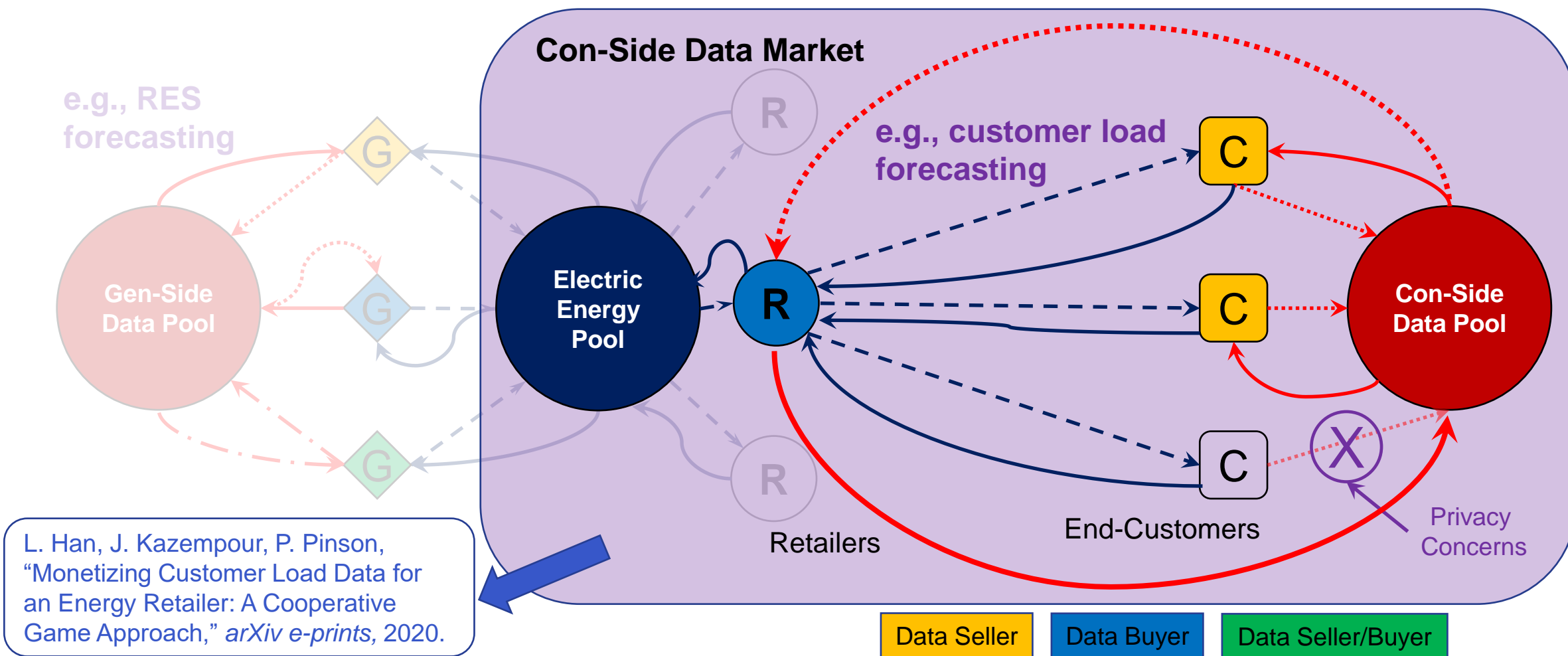
Energy-Data Market

.....→ Data
 ---→ Energy
 —→ Money
 -.-→ Data + Money



Energy-Data Market

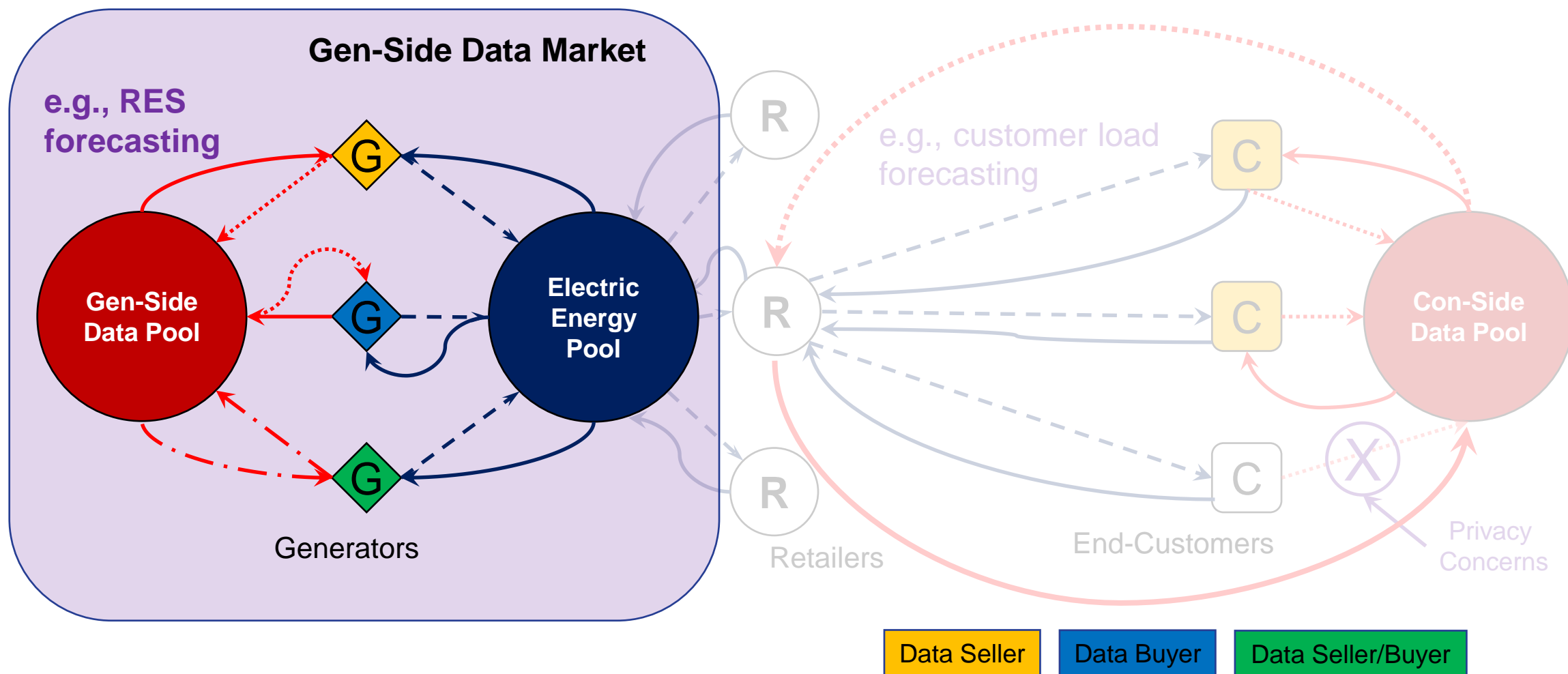
.....→ Data
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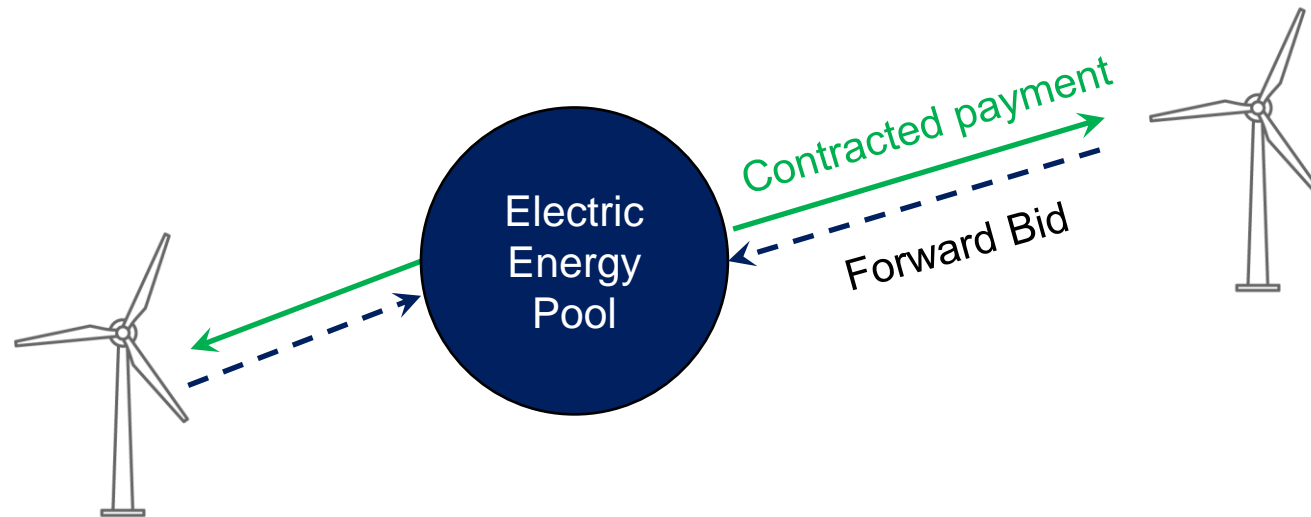
L. Han, J. Kazempour, P. Pinson, "Monetizing Customer Load Data for an Energy Retailer: A Cooperative Game Approach," *arXiv e-prints*, 2020.

Energy-Data Market

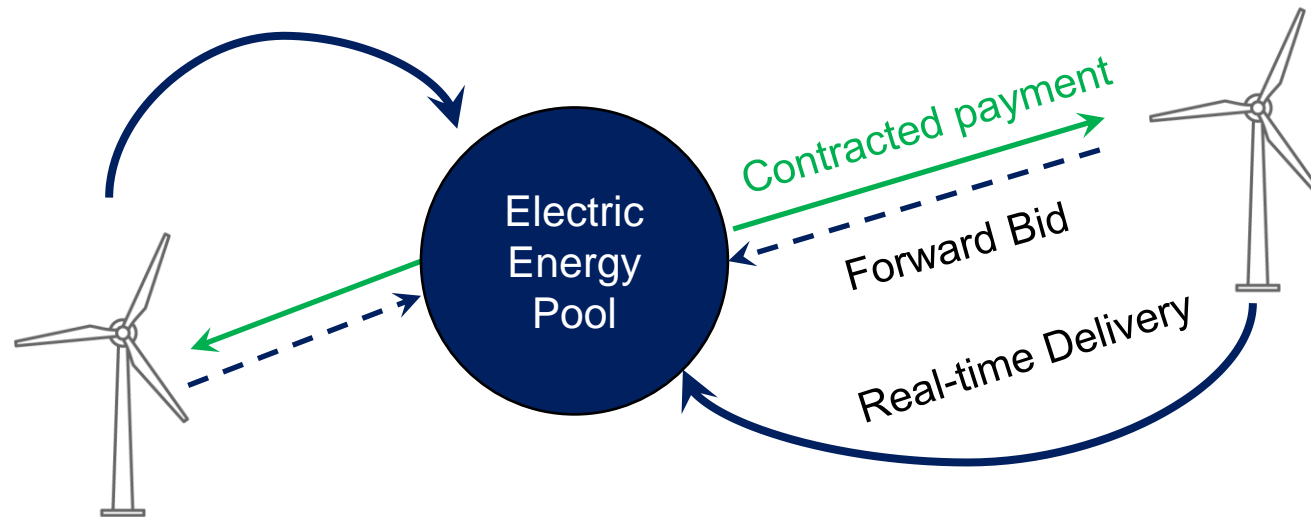
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RES in a Wholesale Market: 2 Agents

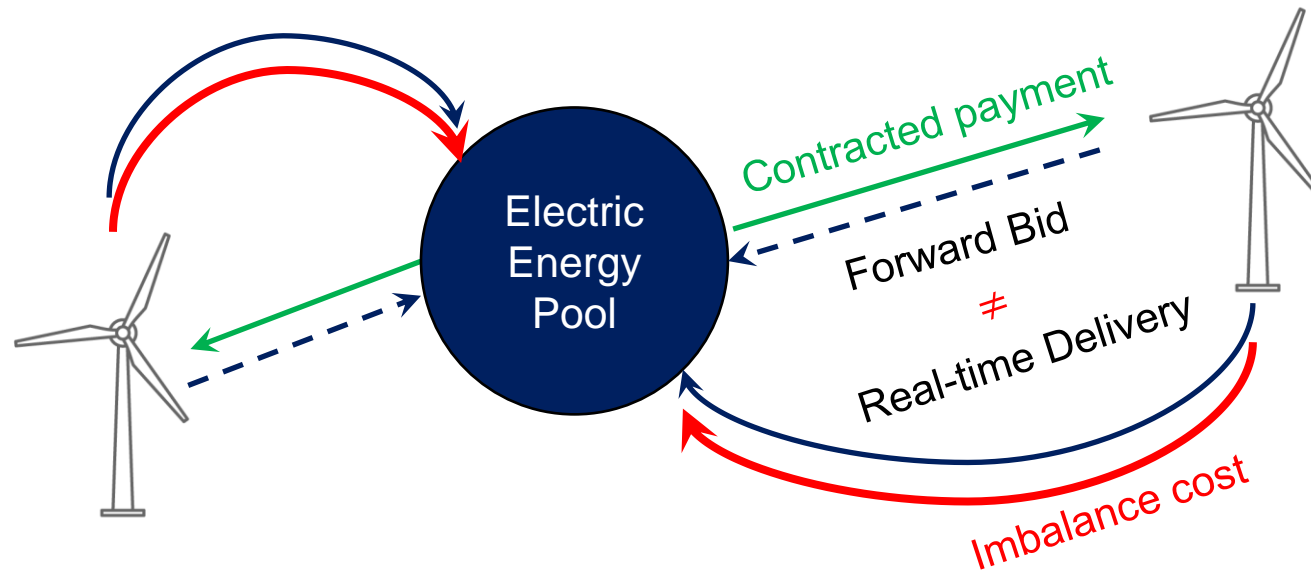


RES in a Wholesale Market: 2 Agents



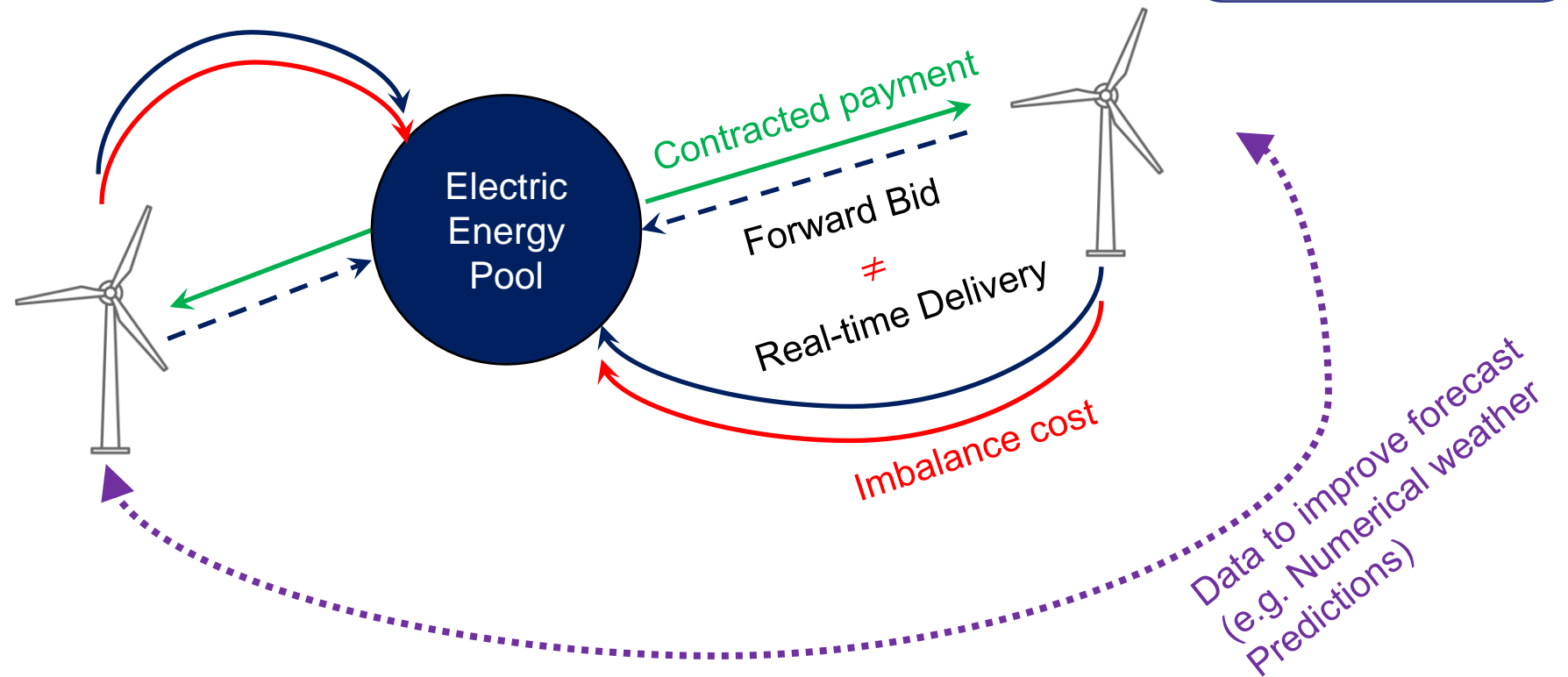
RES in a Wholesale Market: 2 Agents

Problem 1. RES
generation
uncertainty leads to
imbalance costs

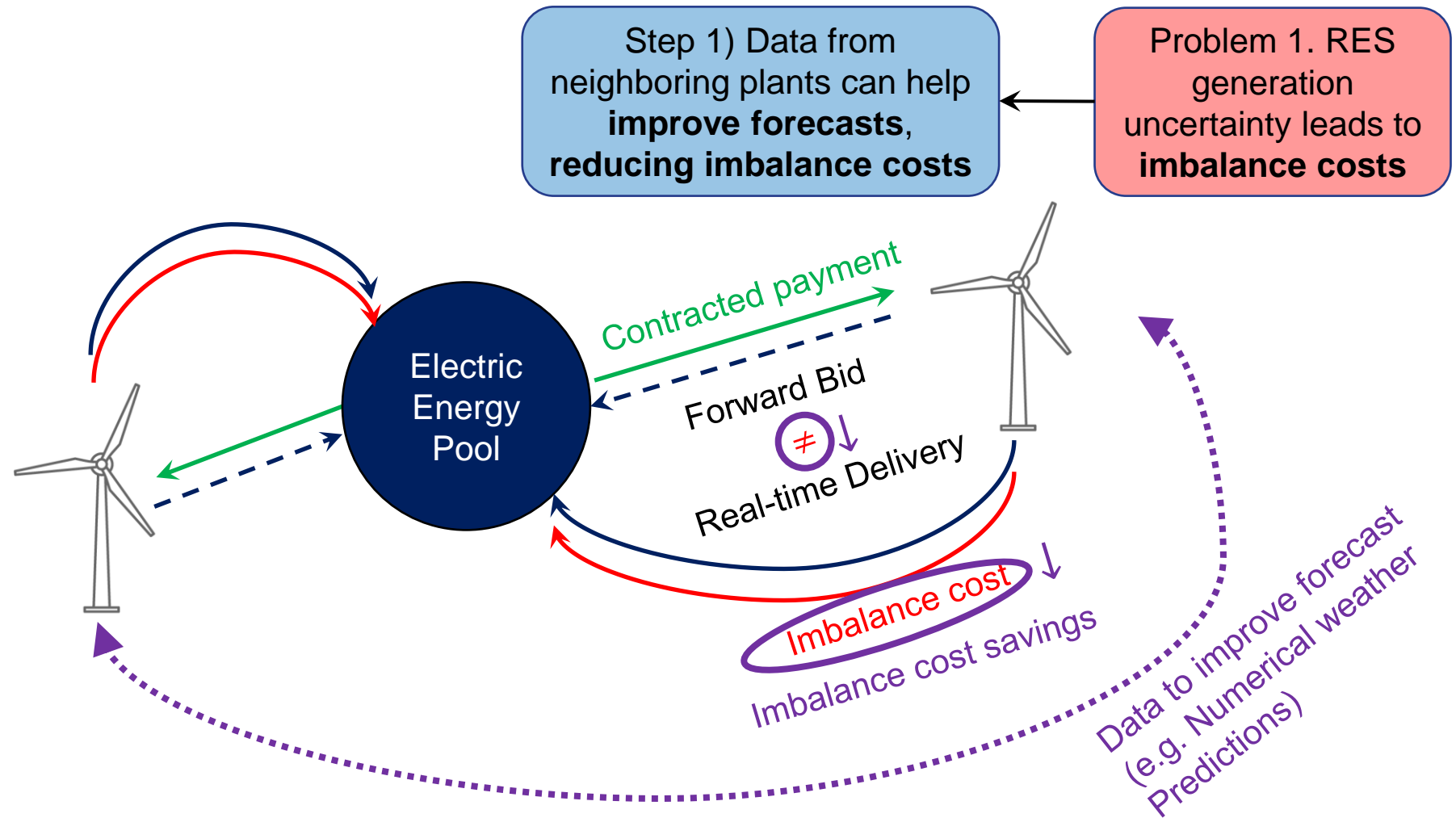


RES in a Wholesale Market: 2 Agents

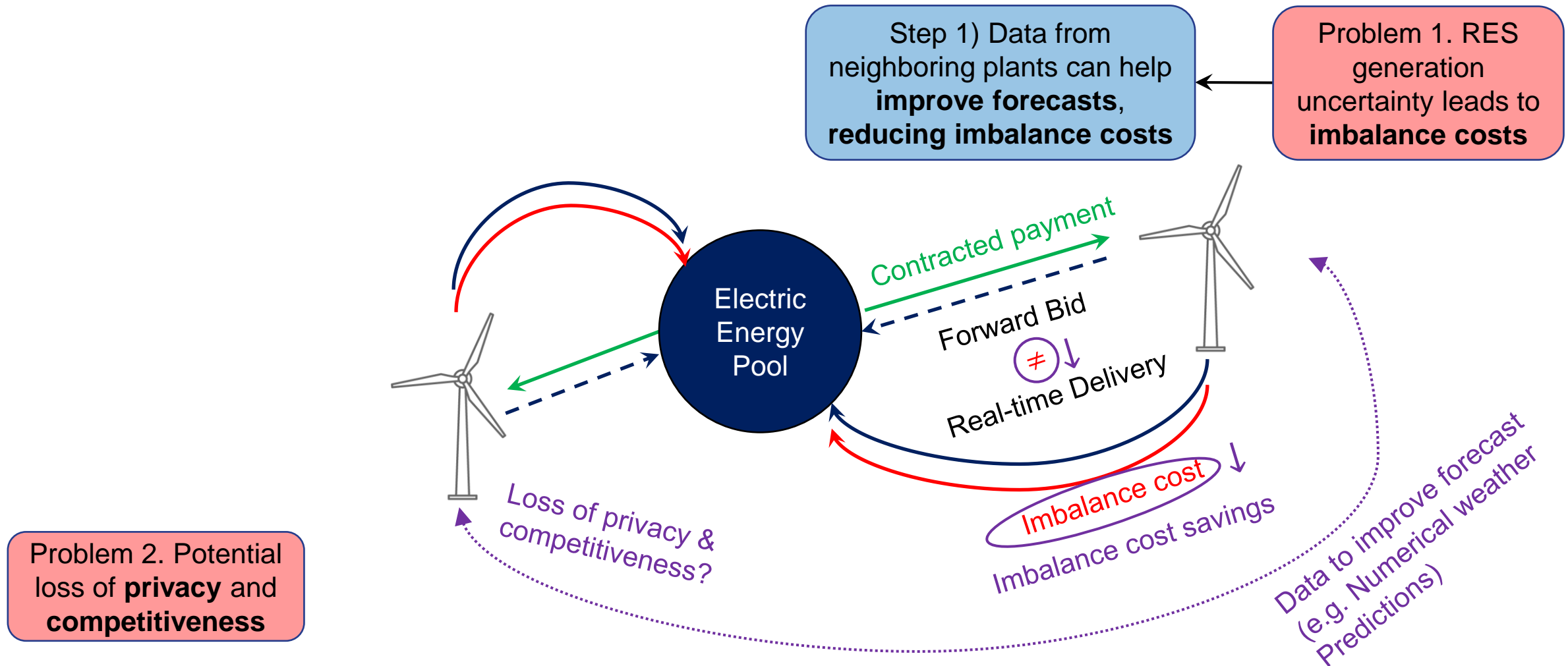
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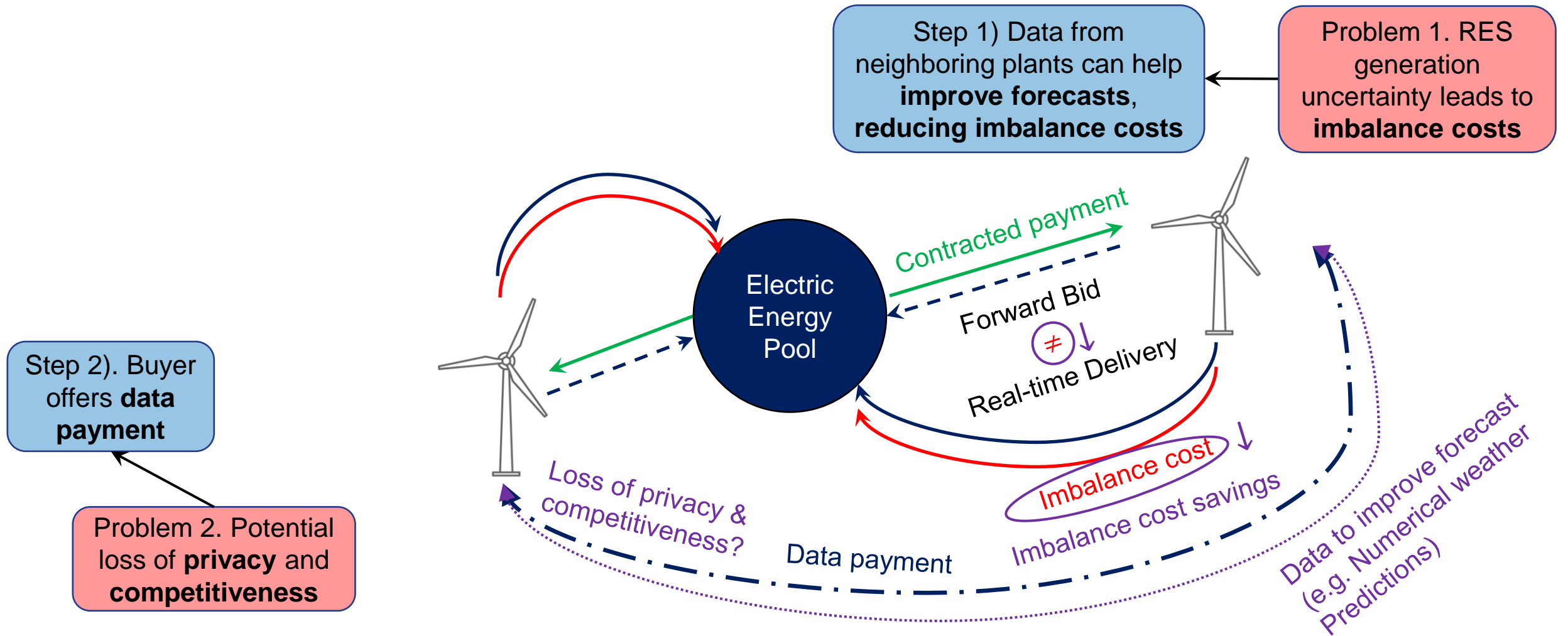
RES in a Wholesale Market: 2 Agents



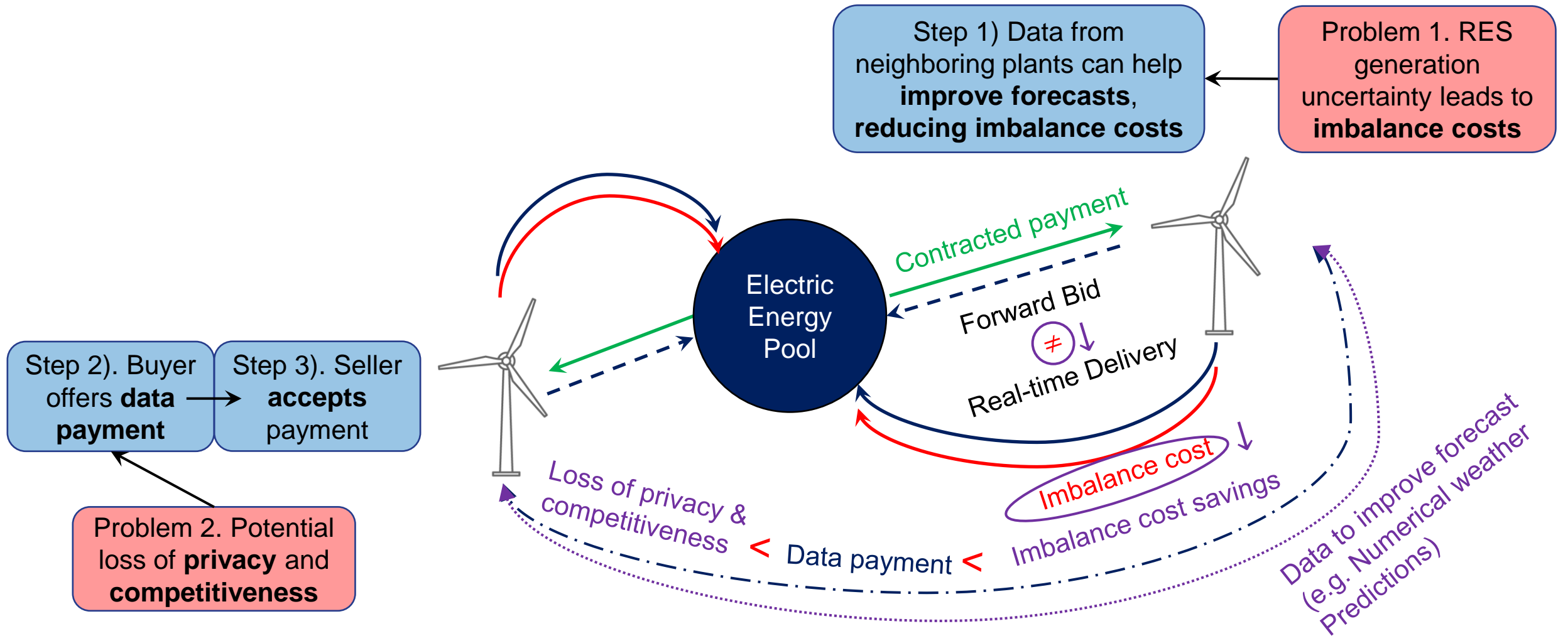
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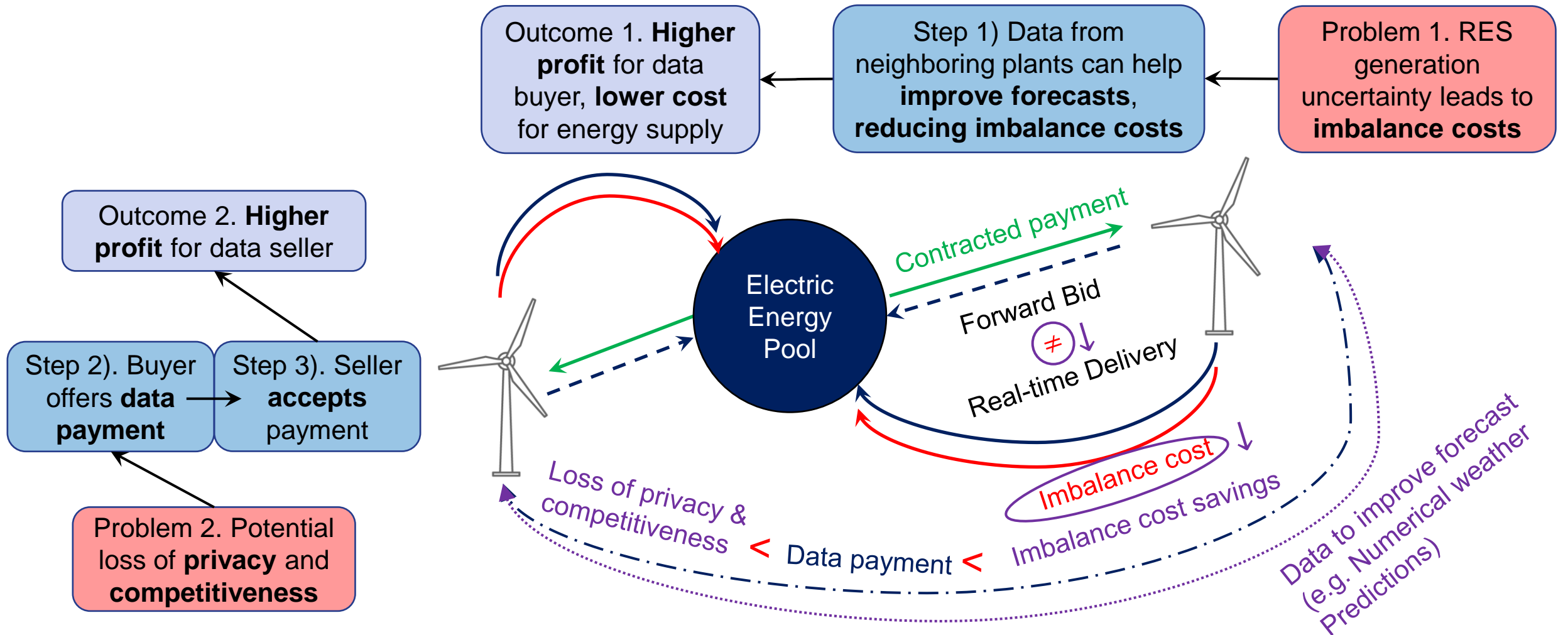
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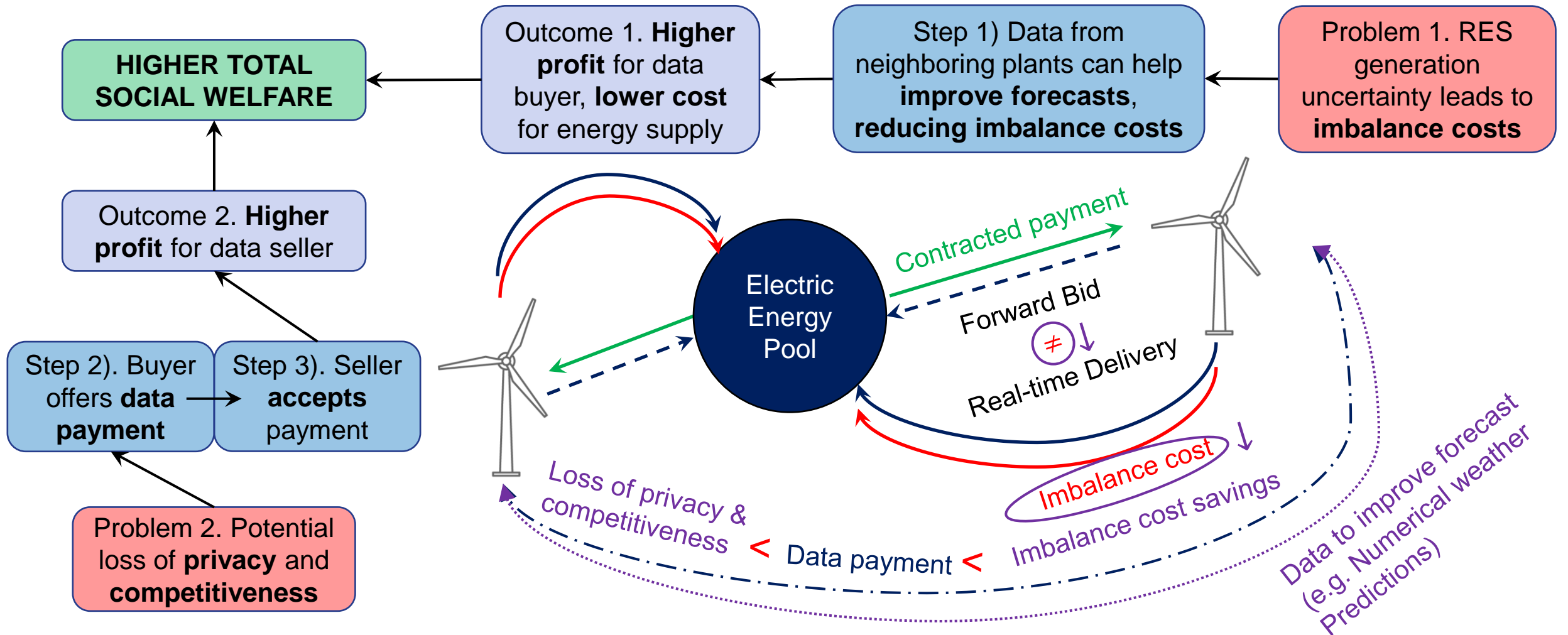
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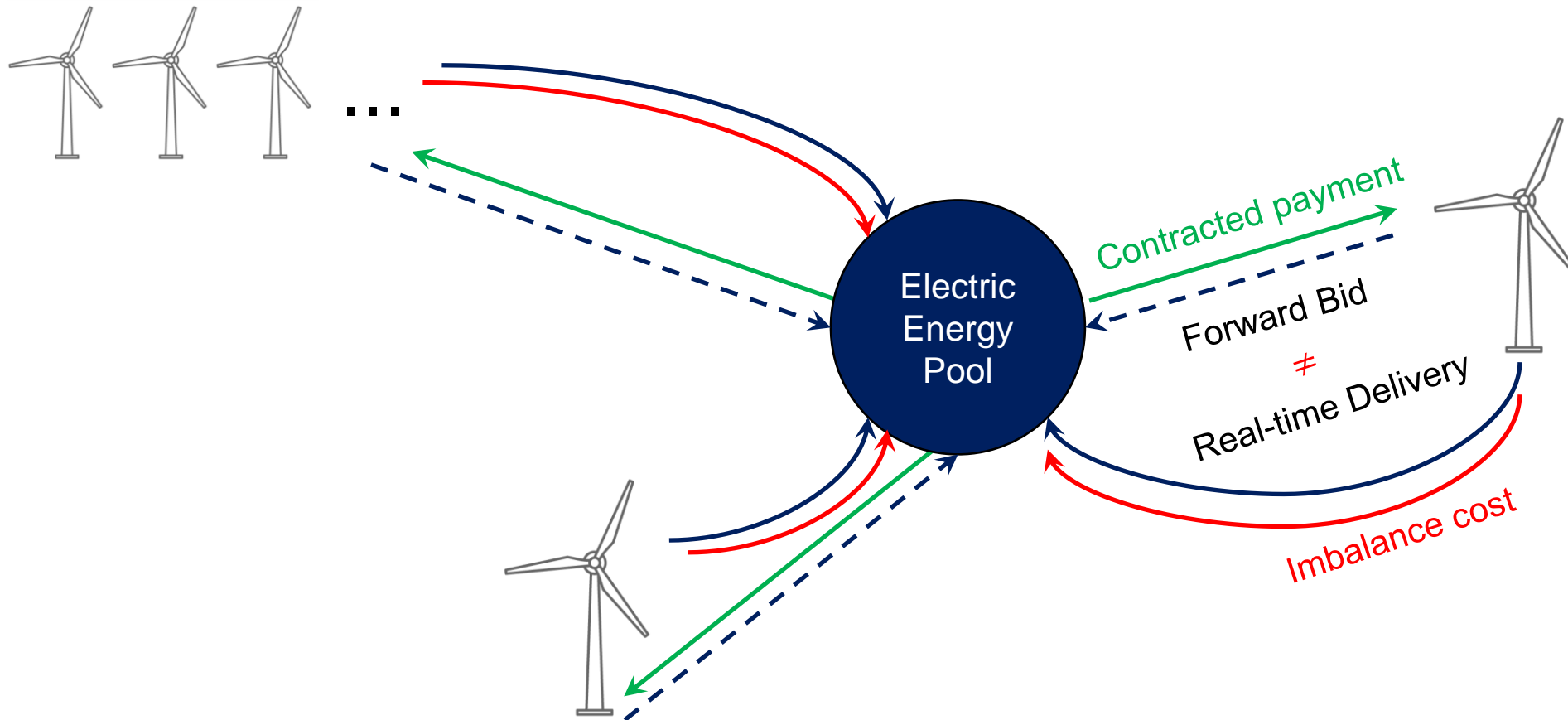
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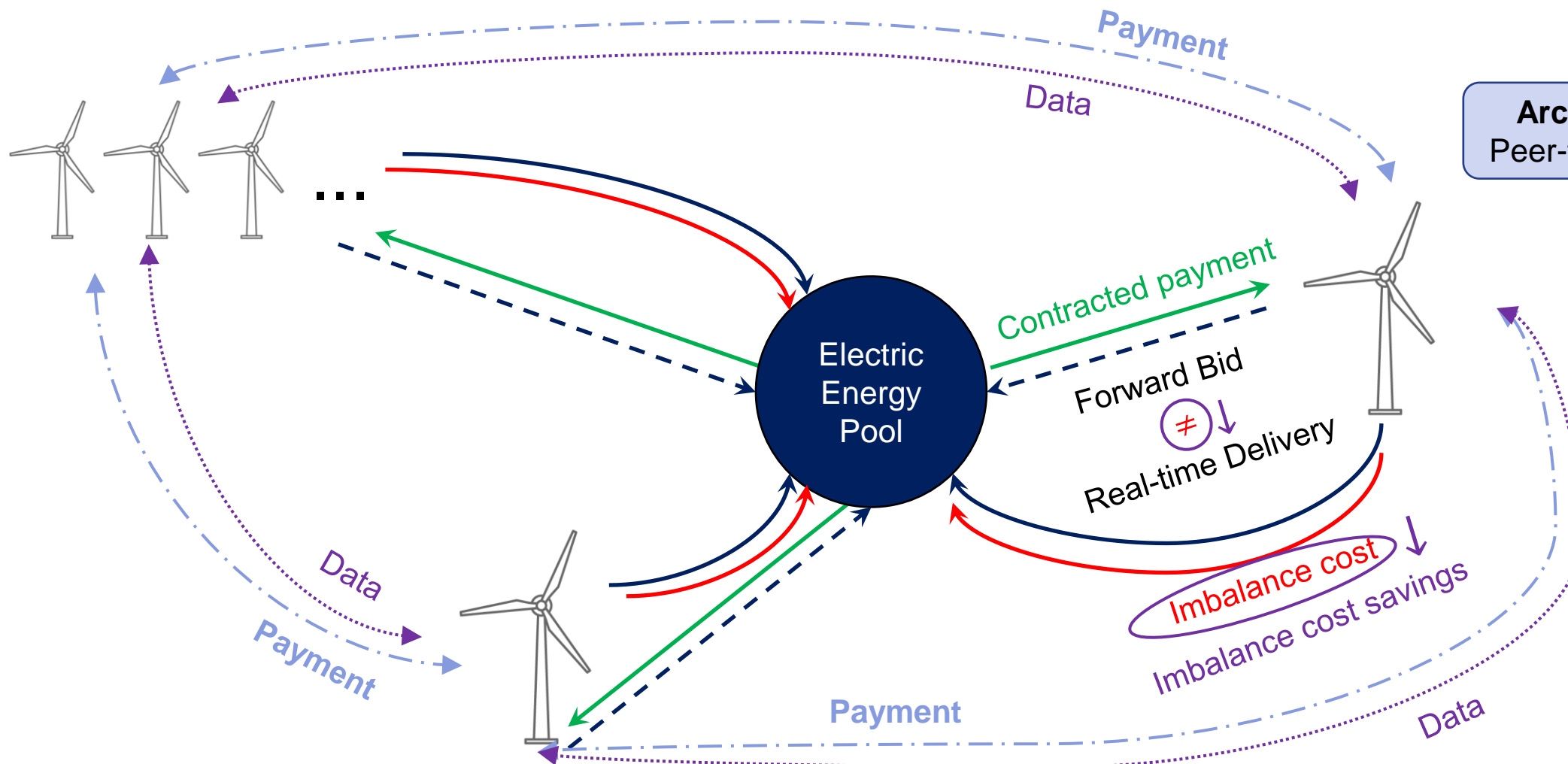
RES in a Wholesale Market: 2 Agents



RES in a Wholesale Market: Many Agents

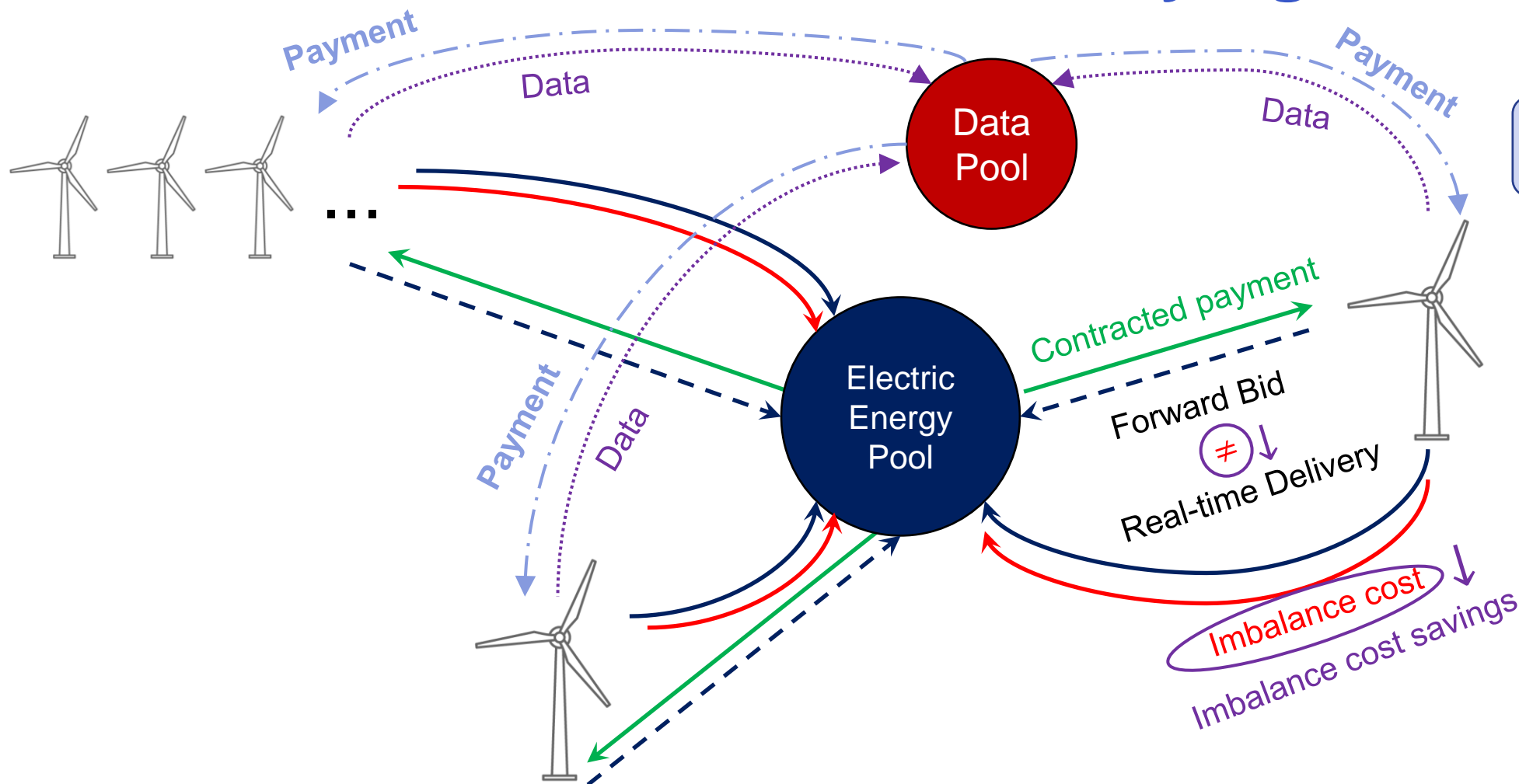


RES in a Wholesale Market: Many Agents



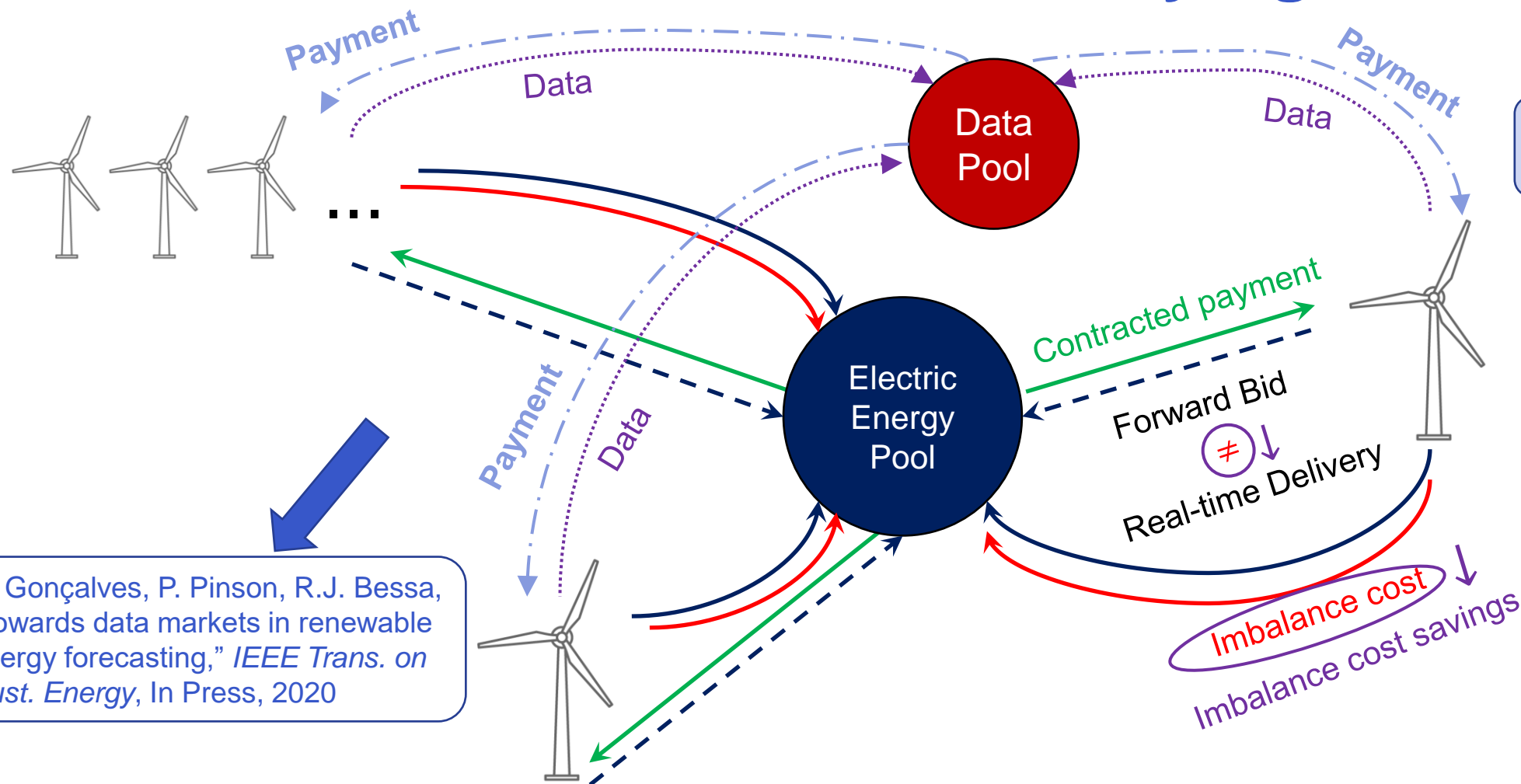
Architecture 1:
Peer-to-Peer Model

RES in a Wholesale Market: Many Agents



Architecture 2:
Centralized Model

RES in a Wholesale Market: Many Agents



Architecture 2:
Centralized Model

C. Gonçalves, P. Pinson, R.J. Bessa,
"Towards data markets in renewable
energy forecasting," *IEEE Trans. on
Sust. Energy*, In Press, 2020

Challenges

- The **cost of privacy** is highly individual and difficult to quantify. As a result, the value of privacy preserving techniques is difficult to quantify as well.
- Data is a unique commodity. The table below compares data and energy*.

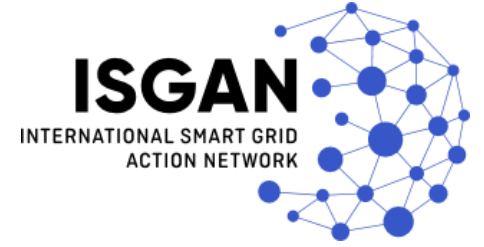
Market	Production and Replication	Value to Buyer	Pricing
Energy	Produced at a certain cost, non-replicable	Additive and known	Decided a priori
Data	Usually a side-product that is produced at zero marginal costs, Replicable at no extra costs	Combinatorial : the value of a dataset is dependent on all other available data.	Dependent on buyer's valuation of the dataset with a certain prediction task

*Concepts from publication:

A. Agarwal, M. Dahleh, and T. Sarkar, "A marketplace for data: An algorithmic solution," *ACM EC 2019 - Proceedings of the 2019 ACM Conference on Economics and Computation*, pp. 701–726, 2019.

Conclusion

Take-Away Messages & Smart4RES Ongoing Research



- Collaborative learning **improves forecast** accuracy, which may yield **additional individual or societal value** in the market.
- Monetizing data promotes data exchanging by **redistributing** the **added value**, helping to **address** concerns about **loss of privacy** and competitiveness.

Smart4RES is planning to

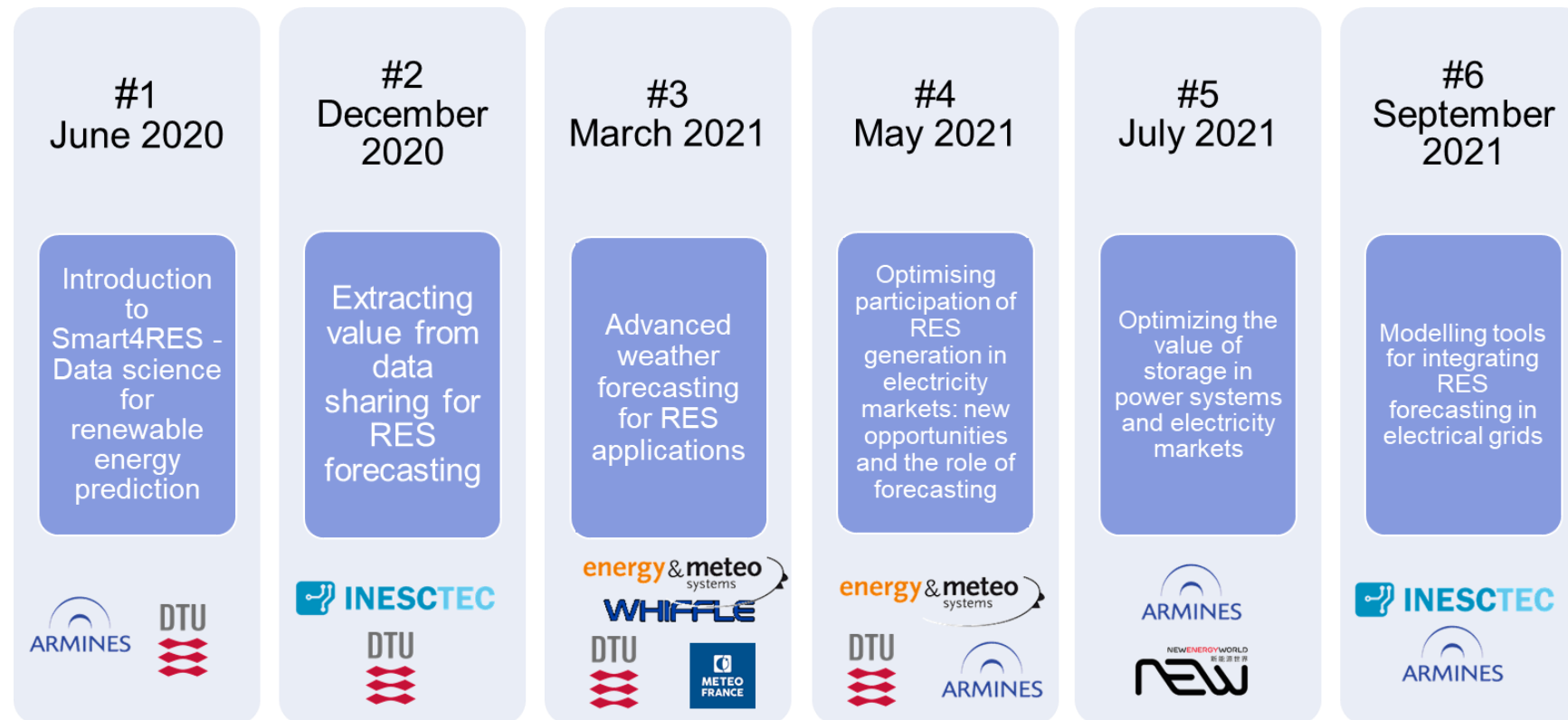
- Design a suitable marketplace for data trading;
- Develop relevant data market concepts and create prototypes to foster awareness to the value of data markets;
- Extend the concept to different use cases from the energy sector;
- Collaborate with other domains, such as IoT, blockchain technologies, etc.

References

- C. Gonçalves, P. Pinson, R.J. Bessa, “Towards data markets in renewable energy forecasting,” *IEEE Trans. on Sust. Energy*, In Press, 2020.
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- L. Han, J. Kazempour, P. Pinson, “Monetizing Customer Load Data for an Energy Retailer: A Cooperative Game Approach,” *arXiv e-prints*, 2020.
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<https://doi.org/10.25747/gywm-9457>

Smart4RES webinar series

Season1: Towards a new Standard for the entire RES forecasting value chain



To stay in touch
<https://bit.ly/2Tawgn3>

Thank you

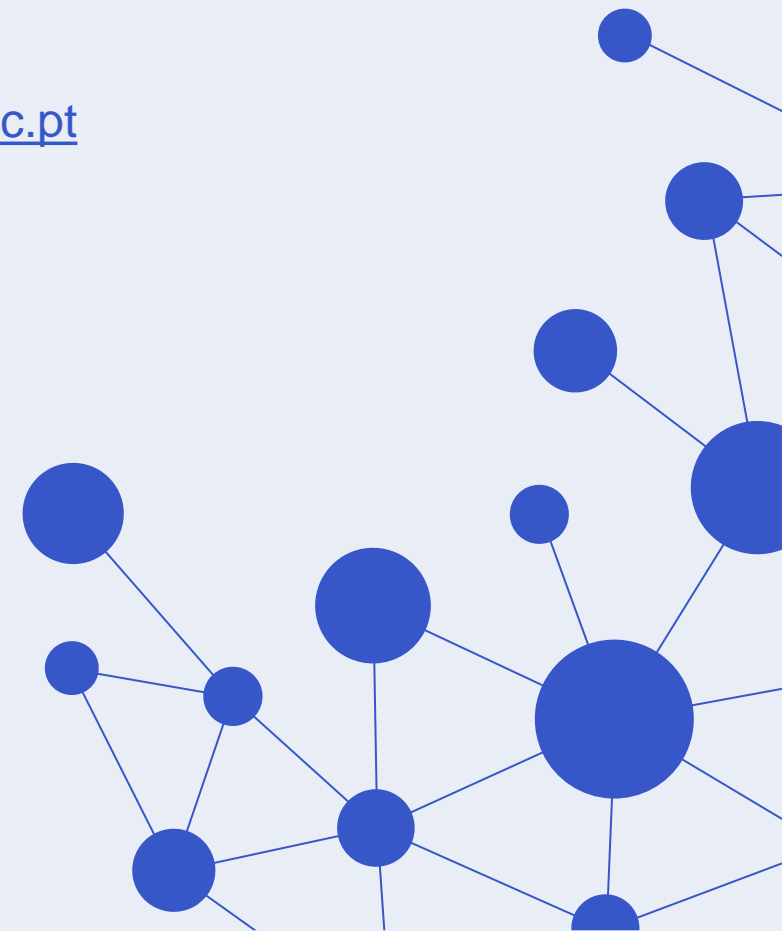
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